

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,406	-7.8%	\$1,849	45.4%	\$12,255	-2.4%	259.7	-11.1%	134.3	-8.4%	\$91.25	6.6%	9.4%	-5.3%	22.8%	12.3%
Harrah's NKC	\$9,496	-9.6%	\$2,691	-23.7%	\$12,187	-13.1%	275.6	-8.3%	143.0	-7.4%	\$85.22	-6.2%	9.6%	-3.3%	18.7%	-25.4%
Isle of Capri - KC	\$5,323	-6.6%	\$316	-6.6%	\$5,639	-6.6%	166.5	-7.1%	86.5	-6.5%	\$65.19	-0.1%	11.0%	-3.4%	21.7%	9.7%
Ameristar KC	\$12,651	-9.2%	\$2,470	22.3%	\$15,120	-5.2%	381.5	-13.5%	193.3	-11.1%	\$78.22	6.7%	9.1%	3.2%	21.0%	14.4%
Total	\$37,876	-8.5%	\$7,325	2.4%	\$45,201	-6.9%	1,083.3	-10.7%	557.1	-8.8%	\$81.14	2.1%	9.6%	-1.5%	20.5%	-5.3%
<u>St. Louis Market</u>																
Hollywood	\$ 15,501	-2.9%	\$ 2,750	3.8%	\$ 18,251	-2.0%	434.8	-4.2%	205.3	-2.4%	\$ 88.90	0.4%	9.3%	1.3%	18.8%	-10.4%
River City	\$ 15,642	-4.0%	\$ 2,359	20.7%	\$ 18,001	-1.4%	453.5	-7.0%	231.8	-5.1%	\$ 77.66	4.0%	9.0%	1.5%	20.1%	10.5%
Lumiere Place	\$ 8,271	-3.3%	\$ 2,404	-4.4%	\$ 10,674	-3.5%	275.5	-16.6%	148.6	-9.8%	\$ 71.83	7.0%	9.8%	3.4%	22.1%	-0.9%
Ameristar SC	\$ 16,940	-10.1%	\$ 2,957	0.1%	\$ 19,897	-8.7%	432.0	-14.2%	216.6	-11.3%	\$ 91.86	2.9%	8.9%	0.2%	21.6%	6.2%
Total	\$ 56,354	-5.5%	\$ 10,469	3.9%	\$ 66,823	-4.2%	1,595.8	-10.1%	802.3	-7.1%	\$ 83.29	3.1%	9.1%	1.4%	20.6%	0.4%
<u>Out State Markets</u>																
Lady Luck	\$ 2,436	0.1%	\$ 284	1.5%	\$ 2,719	0.3%	62.7	-5.5%	27.1	-5.9%	\$ 100.34	6.5%	10.7%	-0.5%	21.8%	-3.2%
St. Jo	\$ 2,998	0.7%	\$ 197	-23.1%	\$ 3,195	-1.2%	82.0	-10.6%	42.3	-9.4%	\$ 75.53	9.1%	10.5%	13.4%	22.1%	-20.9%
Mark Twain	\$ 2,540	-5.1%	\$ 204	-21.6%	\$ 2,744	-6.6%	64.6	-17.1%	32.9	-15.3%	\$ 83.41	10.3%	10.6%	13.9%	25.9%	-11.1%
Isle - Boonville	\$ 5,521	-8.6%	\$ 490	-1.2%	\$ 6,011	-8.0%	131.6	-10.0%	68.6	-7.6%	\$ 87.62	-0.5%	9.9%	2.2%	20.3%	4.4%
Isle - Cape Girardeau	\$ 4,536	0.7%	\$ 711	30.7%	\$ 5,247	3.9%	138.6	-5.4%	70.3	-6.8%	\$ 74.63	11.5%	10.3%	0.8%	25.4%	31.4%
Total Statewide	\$112,261	-6.2%	\$19,680	3.2%	\$131,941	-4.9%	\$3,159	-10.2%	\$1,601	-7.9%	\$82.43	3.3%	9.4%	0.9%	20.8%	-1.3%

Note: Values are subject to change.