

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended November 30, 2015
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,299	-3.5%	\$1,207	44.8%	\$11,505	0.0%	257.6	-4.4%	133.4	-2.9%	\$86.25	3.0%	9.7%	1.7%	22.0%	31.9%
Harrah's NKC	\$10,083	-8.3%	\$2,850	-16.2%	\$12,933	-10.2%	297.3	-5.7%	155.9	-5.1%	\$82.96	-5.3%	9.3%	0.7%	18.9%	-22.5%
Isle of Capri - KC	\$5,676	-2.9%	\$386	28.7%	\$6,062	-1.3%	174.2	-13.6%	91.8	-11.0%	\$66.03	10.8%	11.6%	12.0%	23.3%	49.6%
Ameristar KC	\$13,140	4.4%	\$2,325	11.8%	\$15,465	5.4%	399.2	-7.6%	201.0	-6.7%	\$76.94	13.0%	9.0%	7.0%	23.4%	-4.9%
Total	\$39,198	-2.3%	\$6,768	2.3%	\$45,965	-1.6%	1,128.3	-7.4%	582.1	-6.1%	\$78.96	4.8%	9.6%	4.3%	21.1%	-6.7%
<u>St. Louis Market</u>																
Hollywood	\$ 15,206	2.0%	\$ 2,606	13.5%	\$ 17,811	3.6%	420.1	3.3%	201.2	0.5%	\$ 88.52	3.1%	9.5%	1.8%	20.9%	12.6%
River City	\$ 15,903	2.9%	\$ 2,406	28.6%	\$ 18,309	5.7%	481.7	-0.5%	241.9	-3.6%	\$ 75.69	9.6%	9.0%	-4.8%	22.5%	13.2%
Lumiere Place	\$ 8,408	1.4%	\$ 2,480	3.4%	\$ 10,888	1.9%	300.5	-5.7%	149.2	-5.0%	\$ 72.97	7.2%	9.9%	0.6%	20.7%	-6.9%
Ameristar SC	\$ 18,565	0.0%	\$ 2,859	2.8%	\$ 21,424	0.4%	499.9	-4.2%	243.2	-5.2%	\$ 88.09	5.9%	8.9%	-3.5%	17.6%	-17.9%
Total	\$ 58,081	1.5%	\$ 10,351	10.7%	\$ 68,432	2.8%	1,702.2	-1.7%	835.5	-3.4%	\$ 81.91	6.4%	9.2%	-2.0%	20.1%	-1.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,518	0.3%	\$ 267	9.5%	\$ 2,785	1.1%	67.8	-4.3%	29.6	-1.2%	\$ 94.09	2.4%	10.6%	-0.2%	22.7%	12.6%
St. Jo	\$ 2,750	-2.1%	\$ 203	-4.5%	\$ 2,953	-2.3%	91.3	-1.0%	46.9	2.5%	\$ 62.96	-4.6%	8.9%	-0.7%	22.2%	9.2%
Mark Twain	\$ 2,692	4.5%	\$ 248	8.4%	\$ 2,940	4.8%	72.8	-7.5%	35.4	-9.2%	\$ 83.05	15.5%	9.4%	4.1%	27.3%	12.3%
Isle - Boonville	\$ 5,818	1.8%	\$ 549	5.4%	\$ 6,367	2.1%	138.4	-10.1%	71.3	-12.8%	\$ 89.29	17.1%	9.5%	8.5%	20.6%	-1.9%
Isle - Cape Girardeau	\$ 4,220	-4.8%	\$ 654	18.5%	\$ 4,875	-2.2%	142.2	-10.9%	75.2	-10.5%	\$ 64.82	9.2%	9.3%	-3.1%	23.9%	10.1%
Total Statewide	\$115,277	-0.1%	\$19,040	7.4%	\$134,317	0.9%	\$3,343	-4.6%	\$1,676	-5.1%	\$80.14	6.3%	9.4%	0.8%	20.7%	-2.9%

Note: Values are subject to change.