

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2015
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,127	6.6%	\$1,252	22.0%	\$12,379	8.0%	273.1	2.6%	142.8	4.1%	\$86.69	3.7%	9.7%	1.4%	22.5%	11.4%
Harrah's NKC	\$11,800	5.0%	\$4,527	31.2%	\$16,327	11.1%	315.1	0.4%	166.4	2.5%	\$98.12	8.4%	9.5%	4.0%	26.9%	21.0%
Isle of Capri - KC	\$5,721	-3.7%	\$340	11.8%	\$6,061	-3.0%	197.5	-6.3%	97.6	-9.0%	\$62.10	6.6%	11.0%	8.5%	20.4%	44.7%
Ameristar KC	\$13,974	2.1%	\$1,971	-7.7%	\$15,945	0.8%	431.9	2.0%	216.4	3.6%	\$73.68	-2.8%	9.0%	-2.1%	18.8%	-25.5%
Total	\$42,623	3.2%	\$8,090	17.0%	\$50,712	5.2%	1,217.6	0.3%	623.2	1.2%	\$81.37	3.9%	9.5%	1.7%	23.4%	5.7%
<u>St. Louis Market</u>																
Hollywood	\$ 16,128	3.6%	\$ 2,556	0.5%	\$ 18,684	3.2%	431.7	5.3%	206.1	1.7%	\$ 90.66	1.4%	9.3%	0.5%	19.8%	-10.4%
River City	\$ 17,395	12.7%	\$ 2,212	33.0%	\$ 19,607	14.7%	530.0	8.3%	261.8	4.8%	\$ 74.89	9.4%	9.1%	1.1%	20.6%	8.1%
Lumiere Place	\$ 9,687	4.9%	\$ 2,358	-2.8%	\$ 12,045	3.3%	323.3	-6.8%	163.1	-7.5%	\$ 73.85	11.7%	10.0%	1.0%	19.8%	0.3%
Ameristar SC	\$ 19,212	4.3%	\$ 2,924	3.0%	\$ 22,136	4.1%	503.5	-7.0%	248.7	-3.8%	\$ 89.01	8.2%	9.0%	0.9%	20.4%	7.8%
Total	\$ 62,422	6.4%	\$ 10,051	6.1%	\$ 72,473	6.4%	1,788.5	0.1%	879.7	-0.9%	\$ 82.38	7.3%	9.3%	0.8%	20.1%	1.1%
<u>Out State Markets</u>																
Lady Luck	\$ 2,767	17.5%	\$ 327	46.4%	\$ 3,094	20.0%	72.4	6.3%	31.9	10.3%	\$ 96.98	8.8%	11.2%	4.6%	26.3%	32.1%
St. Jo	\$ 2,975	2.3%	\$ 238	19.4%	\$ 3,213	3.4%	96.3	-1.5%	49.9	1.2%	\$ 64.39	2.1%	9.0%	0.7%	25.5%	23.1%
Mark Twain	\$ 2,871	3.3%	\$ 214	5.3%	\$ 3,086	3.5%	82.0	-0.2%	40.7	0.4%	\$ 75.82	3.0%	9.4%	-0.1%	25.9%	24.9%
Isle - Boonville	\$ 6,191	4.7%	\$ 435	-24.9%	\$ 6,626	2.1%	149.3	-7.3%	76.9	-10.7%	\$ 86.16	14.3%	9.9%	15.1%	16.3%	-30.2%
Isle - Cape Girardeau	\$ 4,692	4.6%	\$ 706	6.7%	\$ 5,398	4.9%	148.5	-7.7%	78.8	-9.2%	\$ 68.50	15.6%	10.5%	6.7%	26.3%	-1.8%
Total Statewide	\$124,542	5.2%	\$20,060	9.9%	\$144,602	5.8%	\$3,555	-0.5%	\$1,781	-0.7%	\$81.19	6.6%	9.5%	2.1%	21.6%	2.8%

Note: Values are subject to change.