

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2015
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,633	11.5%	\$1,129	3.6%	\$11,762	10.7%	266.5	7.4%	139.5	9.0%	\$84.31	1.5%	9.7%	3.2%	19.7%	-16.7%
Harrah's NKC	\$10,449	-6.2%	\$2,544	-17.9%	\$12,994	-8.7%	293.5	-6.5%	157.0	-5.4%	\$82.76	-3.5%	9.5%	-0.5%	17.3%	-18.1%
Isle of Capri - KC	\$5,516	-0.6%	\$370	-21.8%	\$5,887	-2.3%	195.4	-4.4%	96.9	-8.7%	\$60.75	7.1%	11.0%	12.2%	22.4%	-6.3%
Ameristar KC	\$13,846	6.8%	\$2,225	27.8%	\$16,070	9.3%	424.1	0.1%	216.7	1.7%	\$74.16	7.5%	9.2%	4.1%	20.4%	-2.3%
Total	\$40,444	3.2%	\$6,268	-2.1%	\$46,712	2.5%	1,179.5	-0.9%	610.1	-0.5%	\$76.56	3.0%	9.7%	3.5%	19.0%	-12.2%
<u>St. Louis Market</u>																
Hollywood	\$ 15,291	4.0%	\$ 2,474	39.5%	\$ 17,765	7.8%	426.3	13.4%	204.2	9.6%	\$ 87.00	-1.6%	9.5%	-0.4%	18.6%	11.0%
River City	\$ 15,429	6.2%	\$ 1,778	-17.3%	\$ 17,206	3.1%	478.2	3.5%	233.2	-1.8%	\$ 73.78	5.0%	8.8%	-1.5%	16.6%	-36.6%
Lumiere Place	\$ 9,830	8.9%	\$ 1,903	-19.9%	\$ 11,734	2.9%	342.4	-2.0%	173.9	-2.3%	\$ 67.47	5.3%	9.9%	0.7%	16.9%	-15.1%
Ameristar SC	\$ 18,571	6.2%	\$ 2,252	-16.5%	\$ 20,823	3.2%	478.3	-6.6%	239.2	-3.6%	\$ 87.05	7.0%	9.2%	4.0%	17.0%	-21.0%
Total	\$ 59,121	6.0%	\$ 8,407	-6.5%	\$ 67,528	4.3%	1,725.2	1.5%	850.5	0.1%	\$ 79.40	4.2%	9.3%	0.9%	17.3%	-16.7%
<u>Out State Markets</u>																
Lady Luck	\$ 2,695	16.4%	\$ 254	-9.6%	\$ 2,950	13.6%	75.6	18.6%	34.1	22.2%	\$ 86.50	-7.0%	10.9%	1.7%	19.3%	-23.8%
St. Jo	\$ 2,932	1.6%	\$ 195	1.8%	\$ 3,128	1.6%	92.8	-4.7%	47.8	-5.3%	\$ 65.43	7.2%	9.3%	2.0%	23.3%	17.0%
Mark Twain	\$ 2,728	5.4%	\$ 231	62.4%	\$ 2,959	8.4%	79.3	1.1%	40.0	1.7%	\$ 73.98	6.6%	9.4%	2.2%	27.5%	66.2%
Isle - Boonville	\$ 5,883	-2.0%	\$ 537	-8.4%	\$ 6,420	-2.6%	146.1	-8.1%	76.8	-10.0%	\$ 83.60	8.2%	9.4%	5.2%	21.7%	-10.0%
Isle - Cape Girardeau	\$ 4,564	9.2%	\$ 483	-15.4%	\$ 5,047	6.2%	157.8	5.1%	84.6	5.5%	\$ 59.66	0.7%	10.0%	0.6%	18.4%	-19.5%
Total Statewide	\$118,368	4.8%	\$16,376	-4.6%	\$134,744	3.6%	\$3,456	0.5%	\$1,744	-0.1%	\$77.27	3.7%	9.5%	2.1%	18.3%	-14.1%

Note: Values are subject to change.