

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended August 31, 2015**  
(Values in 000's)

|                                  | <u>Slot AGR</u>  |                         | <u>Table AGR</u> |                         | <u>Total AGR</u> |                         | <u>Admissions</u> |                         | <u>Patrons</u> |                         | <u>Win Per Patron</u> |                         | <u>Slot Hold %</u> |                         | <u>Table Win %</u> |                         |
|----------------------------------|------------------|-------------------------|------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
|                                  | <u>\$\$</u>      | <u>Year/Year % Chng</u> | <u>\$\$</u>      | <u>Year/Year % Chng</u> | <u>\$\$</u>      | <u>Year/Year % Chng</u> | <u>#</u>          | <u>Year/Year % Chng</u> | <u>#</u>       | <u>Year/Year % Chng</u> | <u>\$\$</u>           | <u>Year/Year % Chng</u> | <u>%</u>           | <u>Year/Year % Chng</u> | <u>%</u>           | <u>Year/Year % Chng</u> |
| <b><u>Kansas City Market</u></b> |                  |                         |                  |                         |                  |                         |                   |                         |                |                         |                       |                         |                    |                         |                    |                         |
| Argosy                           | \$10,817         | -2.4%                   | \$1,134          | 4.3%                    | \$11,951         | -1.8%                   | 273.7             | -1.4%                   | 143.1          | 0.4%                    | \$83.52               | -2.1%                   | 9.8%               | -3.3%                   | 18.0%              | -12.4%                  |
| Harrah's NKC                     | \$10,887         | -9.9%                   | \$3,308          | 24.2%                   | \$14,196         | -3.8%                   | 315.7             | -8.3%                   | 167.3          | -8.0%                   | \$84.85               | 4.6%                    | 9.5%               | 1.1%                    | 22.4%              | 18.3%                   |
| Isle of Capri - KC               | \$6,052          | 0.0%                    | \$414            | 12.6%                   | \$6,466          | 0.7%                    | 204.8             | -10.9%                  | 103.9          | -10.0%                  | \$62.23               | 11.9%                   | 11.4%              | 15.9%                   | 23.9%              | 48.9%                   |
| Ameristar KC                     | \$14,876         | -4.1%                   | \$2,326          | 15.3%                   | \$17,201         | -1.8%                   | 477.5             | -5.2%                   | 240.0          | -5.5%                   | \$71.67               | 3.8%                    | 9.2%               | 0.1%                    | 19.5%              | -14.5%                  |
| <b>Total</b>                     | <b>\$42,633</b>  | <b>-4.7%</b>            | <b>\$7,181</b>   | <b>17.1%</b>            | <b>\$49,814</b>  | <b>-2.1%</b>            | <b>1,271.7</b>    | <b>-6.2%</b>            | <b>654.3</b>   | <b>-5.7%</b>            | <b>\$76.13</b>        | <b>3.8%</b>             | <b>9.7%</b>        | <b>1.5%</b>             | <b>20.7%</b>       | <b>2.8%</b>             |
| <b><u>St. Louis Market</u></b>   |                  |                         |                  |                         |                  |                         |                   |                         |                |                         |                       |                         |                    |                         |                    |                         |
| Hollywood                        | \$ 16,974        | 5.5%                    | \$ 3,306         | 72.5%                   | \$ 20,280        | 12.6%                   | 472.8             | 11.9%                   | 228.4          | 11.2%                   | \$ 88.79              | 1.3%                    | 9.3%               | 0.0%                    | 23.8%              | 45.4%                   |
| River City                       | \$ 16,829        | -1.1%                   | \$ 2,221         | 15.5%                   | \$ 19,050        | 0.6%                    | 515.1             | -6.1%                   | 257.2          | -7.2%                   | \$ 74.07              | 8.5%                    | 8.9%               | 0.8%                    | 20.4%              | -3.4%                   |
| Lumiere Place                    | \$ 8,712         | -14.8%                  | \$ 1,892         | -28.3%                  | \$ 10,604        | -17.6%                  | 312.6             | -21.6%                  | 157.3          | -22.1%                  | \$ 67.41              | 5.8%                    | 9.6%               | 1.2%                    | 16.1%              | -19.1%                  |
| Ameristar SC                     | \$ 19,403        | -7.9%                   | \$ 2,483         | -7.0%                   | \$ 21,886        | -7.8%                   | 515.2             | -15.4%                  | 259.8          | -11.8%                  | \$ 84.24              | 4.5%                    | 9.0%               | -2.2%                   | 17.2%              | -15.4%                  |
| <b>Total</b>                     | <b>\$ 61,917</b> | <b>-3.9%</b>            | <b>\$ 9,903</b>  | <b>8.2%</b>             | <b>\$ 71,820</b> | <b>-2.4%</b>            | <b>1,815.7</b>    | <b>-8.2%</b>            | <b>902.7</b>   | <b>-7.8%</b>            | <b>\$ 79.56</b>       | <b>5.9%</b>             | <b>9.2%</b>        | <b>-0.4%</b>            | <b>19.4%</b>       | <b>0.2%</b>             |
| <b><u>Out State Markets</u></b>  |                  |                         |                  |                         |                  |                         |                   |                         |                |                         |                       |                         |                    |                         |                    |                         |
| Lady Luck                        | \$ 2,714         | 0.3%                    | \$ 259           | -11.7%                  | \$ 2,973         | -0.8%                   | 76.2              | -2.7%                   | 33.9           | -0.3%                   | \$ 87.71              | -0.6%                   | 10.6%              | -0.6%                   | 20.4%              | -13.0%                  |
| St. Jo                           | \$ 3,054         | -5.4%                   | \$ 236           | 8.0%                    | \$ 3,290         | -4.5%                   | 99.5              | -3.8%                   | 51.3           | -1.3%                   | \$ 64.13              | -3.2%                   | 9.0%               | -6.1%                   | 25.6%              | 21.2%                   |
| Mark Twain                       | \$ 2,846         | -5.3%                   | \$ 194           | -20.9%                  | \$ 3,040         | -6.5%                   | 84.6              | -5.3%                   | 42.2           | -5.8%                   | \$ 72.04              | -0.7%                   | 9.2%               | -0.9%                   | 20.9%              | -22.5%                  |
| Isle - Boonville                 | \$ 6,431         | -3.0%                   | \$ 415           | -22.6%                  | \$ 6,846         | -4.4%                   | 159.0             | -11.9%                  | 84.5           | -11.8%                  | \$ 81.02              | 8.3%                    | 9.4%               | 7.3%                    | 15.2%              | -24.7%                  |
| Isle - Cape Girardeau            | \$ 4,722         | -6.1%                   | \$ 785           | 7.8%                    | \$ 5,507         | -4.3%                   | 166.4             | -8.2%                   | 89.4           | -8.8%                   | \$ 61.60              | 4.9%                    | 9.8%               | -0.7%                   | 25.8%              | -1.6%                   |
| <b>Total Statewide</b>           | <b>\$124,318</b> | <b>-4.2%</b>            | <b>\$18,973</b>  | <b>9.6%</b>             | <b>\$143,291</b> | <b>-2.5%</b>            | <b>\$3,673</b>    | <b>-7.4%</b>            | <b>\$1,858</b> | <b>-7.0%</b>            | <b>\$77.11</b>        | <b>4.8%</b>             | <b>9.4%</b>        | <b>0.5%</b>             | <b>20.1%</b>       | <b>0.1%</b>             |

**Note: Values are subject to change.**