

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2016
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,592	3.4%	\$1,234	28.9%	\$11,826	5.5%	267.0	5.1%	139.5	5.7%	\$84.77	-0.2%	9.3%	-4.7%	20.1%	3.7%
Harrah's NKC	\$10,747	-0.2%	\$2,667	-8.1%	\$13,414	-1.8%	282.7	-4.9%	152.4	-1.6%	\$88.02	-0.2%	9.9%	4.4%	19.7%	-3.3%
Isle of Capri - KC	\$5,630	-3.3%	\$339	-6.3%	\$5,969	-3.4%	182.9	-14.9%	97.4	-7.3%	\$61.28	4.1%	10.8%	-1.5%	20.1%	6.6%
Ameristar KC	\$13,212	0.1%	\$2,265	5.4%	\$15,477	0.9%	393.2	-6.1%	200.3	-5.3%	\$77.27	6.5%	9.4%	4.9%	24.4%	19.1%
Total	\$40,181	0.4%	\$6,505	2.1%	\$46,686	0.6%	1,125.8	-5.0%	589.6	-2.3%	\$79.18	3.0%	9.7%	1.3%	21.2%	5.2%
<u>St. Louis Market</u>																
Hollywood	\$ 15,388	-3.5%	\$ 2,573	11.9%	\$ 17,960	-1.6%	432.2	-2.3%	209.8	-2.5%	\$ 85.61	1.0%	9.0%	-2.8%	19.5%	6.7%
River City	\$ 15,751	3.0%	\$ 2,190	13.2%	\$ 17,941	4.2%	442.1	-11.3%	226.5	-7.8%	\$ 79.21	13.0%	9.1%	1.5%	21.7%	8.0%
Lumiere Place	\$ 7,833	-3.7%	\$ 2,661	15.7%	\$ 10,494	0.6%	279.9	-3.8%	145.5	0.6%	\$ 72.12	-0.1%	9.8%	6.3%	24.0%	10.3%
Ameristar SC	\$ 17,715	-2.5%	\$ 2,501	-6.2%	\$ 20,216	-3.0%	455.2	-7.3%	229.0	-5.5%	\$ 88.28	2.7%	9.1%	-0.2%	20.4%	2.2%
Total	\$ 56,687	-1.5%	\$ 9,925	7.9%	\$ 66,611	-0.2%	1,609.4	-6.5%	810.8	-4.4%	\$ 82.16	4.4%	9.1%	0.4%	21.3%	6.7%
<u>Out State Markets</u>																
Lady Luck	\$ 2,652	3.3%	\$ 282	-8.5%	\$ 2,934	2.1%	71.2	1.4%	31.6	1.9%	\$ 92.84	0.1%	10.9%	-2.0%	24.0%	-9.0%
St. Jo	\$ 2,965	-0.3%	\$ 266	12.8%	\$ 3,232	0.6%	87.3	-12.9%	46.2	-11.6%	\$ 69.95	13.9%	9.9%	11.1%	27.5%	15.1%
Mark Twain	\$ 2,542	-5.5%	\$ 199	9.8%	\$ 2,741	-4.6%	68.3	-16.5%	34.9	-16.5%	\$ 78.54	14.3%	9.8%	3.0%	25.9%	23.3%
Isle - Boonville	\$ 6,140	0.1%	\$ 471	-0.8%	\$ 6,610	0.0%	146.9	-3.5%	76.9	-4.5%	\$ 85.96	4.8%	9.8%	5.0%	20.1%	4.4%
Isle - Cape Girardeau	\$ 4,587	2.0%	\$ 469	20.3%	\$ 5,056	3.4%	148.9	-2.1%	79.8	-2.6%	\$ 63.36	6.2%	10.3%	0.2%	19.4%	37.2%
Total Statewide	\$115,754	-0.6%	\$18,117	5.6%	\$133,870	0.2%	\$3,258	-5.9%	\$1,670	-4.0%	\$80.17	4.4%	9.5%	1.2%	21.3%	6.8%

Note: Values are subject to change.