

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended May 31, 2016**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,746	-2.3%	\$1,392	9.2%	\$13,139	-1.2%	294.5	-0.2%	151.0	-0.1%	\$87.01	-1.2%	9.6%	-2.3%	19.2%	-13.8%
Harrah's NKC	\$11,187	-9.9%	\$3,606	5.5%	\$14,793	-6.6%	305.8	-8.0%	159.8	-7.4%	\$92.57	0.8%	9.8%	4.4%	24.0%	11.6%
Isle of Capri - KC	\$6,133	-5.8%	\$453	32.8%	\$6,585	-3.9%	192.5	-15.4%	102.1	-8.3%	\$64.50	4.8%	11.0%	3.9%	24.2%	52.3%
Ameristar KC	\$14,634	-7.6%	\$2,488	7.0%	\$17,121	-5.7%	418.6	-13.1%	212.6	-10.8%	\$80.53	5.7%	9.0%	-1.0%	23.4%	12.3%
<b>Total</b>	<b>\$43,700</b>	<b>-6.6%</b>	<b>\$7,938</b>	<b>7.9%</b>	<b>\$51,638</b>	<b>-4.6%</b>	<b>1,211.4</b>	<b>-9.3%</b>	<b>625.5</b>	<b>-7.1%</b>	<b>\$82.55</b>	<b>2.7%</b>	<b>9.6%</b>	<b>0.7%</b>	<b>22.8%</b>	<b>8.3%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 16,486	-5.6%	\$ 2,322	5.1%	\$ 18,808	-4.4%	462.6	-3.0%	223.4	-2.2%	\$ 84.19	-2.3%	9.0%	-3.3%	16.4%	2.6%
River City	\$ 17,515	0.4%	\$ 1,937	-15.3%	\$ 19,452	-1.4%	497.2	-5.2%	250.2	-5.1%	\$ 77.75	3.9%	9.1%	0.2%	17.7%	-13.5%
Lumiere Place	\$ 8,846	-3.8%	\$ 2,200	-18.9%	\$ 11,047	-7.3%	317.1	-4.4%	163.4	-1.3%	\$ 67.60	-6.1%	10.8%	20.1%	17.9%	-13.8%
Ameristar SC	\$ 18,410	-11.4%	\$ 3,138	17.0%	\$ 21,548	-8.2%	491.7	-9.7%	242.3	-10.3%	\$ 88.93	2.3%	8.8%	-4.3%	20.1%	4.6%
<b>Total</b>	<b>\$ 61,258</b>	<b>-5.6%</b>	<b>\$ 9,597</b>	<b>-3.0%</b>	<b>\$ 70,855</b>	<b>-5.3%</b>	<b>1,768.6</b>	<b>-5.8%</b>	<b>879.3</b>	<b>-5.2%</b>	<b>\$ 80.58</b>	<b>-0.1%</b>	<b>9.2%</b>	<b>0.2%</b>	<b>18.1%</b>	<b>-4.7%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,855	-2.5%	\$ 356	10.3%	\$ 3,211	-1.2%	74.9	-8.9%	33.7	-6.0%	\$ 95.27	5.1%	10.7%	0.3%	26.5%	9.5%
St. Jo	\$ 3,076	-11.1%	\$ 206	-3.3%	\$ 3,282	-10.6%	95.9	-15.6%	50.2	-13.6%	\$ 65.38	3.5%	9.3%	6.7%	18.8%	-0.5%
Mark Twain	\$ 2,665	-12.7%	\$ 235	-10.1%	\$ 2,900	-12.5%	74.6	-19.5%	37.0	-21.0%	\$ 78.38	10.8%	9.3%	-1.2%	23.8%	-9.2%
Isle - Boonville	\$ 6,351	-11.1%	\$ 516	-21.8%	\$ 6,867	-12.0%	148.2	-15.3%	76.5	-15.8%	\$ 89.76	4.5%	9.6%	4.2%	19.9%	-9.8%
Isle - Cape Girardeau	\$ 4,920	2.8%	\$ 617	-3.9%	\$ 5,537	2.0%	155.7	-2.5%	81.6	-1.5%	\$ 67.85	3.6%	10.3%	6.4%	22.1%	0.3%
<b>Total Statewide</b>	<b>\$124,825</b>	<b>-6.2%</b>	<b>\$19,464</b>	<b>0.6%</b>	<b>\$144,289</b>	<b>-5.3%</b>	<b>\$3,529</b>	<b>-8.0%</b>	<b>\$1,784</b>	<b>-6.9%</b>	<b>\$80.89</b>	<b>1.7%</b>	<b>9.4%</b>	<b>1.0%</b>	<b>20.1%</b>	<b>0.3%</b>

**Note: Values are subject to change.**