

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended April 30, 2016
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,488	9.4%	\$1,538	62.4%	\$14,026	13.5%	305.4	13.0%	156.0	12.8%	\$89.91	0.6%	9.8%	1.9%	20.5%	16.7%
Harrah's NKC	\$11,470	3.3%	\$3,436	7.2%	\$14,906	4.2%	304.4	1.6%	161.3	2.7%	\$92.41	1.4%	9.4%	-1.2%	22.5%	7.5%
Isle of Capri - KC	\$6,394	4.4%	\$486	15.0%	\$6,880	5.1%	194.7	-8.5%	103.2	-1.5%	\$66.67	6.7%	11.3%	10.0%	24.1%	18.3%
Ameristar KC	\$14,586	0.2%	\$2,557	9.6%	\$17,143	1.5%	434.2	0.0%	210.8	-2.3%	\$81.32	3.9%	9.1%	-0.5%	20.6%	-12.9%
Total	\$44,938	4.0%	\$8,017	16.1%	\$52,956	5.7%	1,238.7	1.8%	631.3	2.5%	\$83.88	3.1%	9.6%	1.3%	21.6%	1.8%
<u>St. Louis Market</u>																
Hollywood	\$ 17,199	6.9%	\$ 2,236	3.1%	\$ 19,435	6.5%	457.0	1.8%	217.3	5.2%	\$ 89.44	1.2%	9.2%	-1.6%	16.6%	-1.3%
River City	\$ 16,744	1.0%	\$ 1,778	-30.2%	\$ 18,522	-3.2%	465.2	-4.2%	234.2	-3.7%	\$ 79.08	0.5%	9.0%	-1.3%	17.0%	-18.7%
Lumiere Place	\$ 9,703	7.2%	\$ 2,808	65.9%	\$ 12,511	16.4%	328.4	4.1%	168.9	7.3%	\$ 74.07	8.5%	10.2%	7.5%	21.3%	51.9%
Ameristar SC	\$ 19,079	-3.7%	\$ 3,352	25.9%	\$ 22,431	-0.2%	487.3	-4.6%	237.1	-4.0%	\$ 94.60	4.0%	8.9%	-3.3%	23.9%	20.4%
Total	\$ 62,725	2.0%	\$ 10,172	12.1%	\$ 72,898	3.3%	1,737.9	-1.3%	857.5	0.4%	\$ 85.01	2.8%	9.2%	-0.7%	19.9%	10.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,954	12.4%	\$ 364	12.4%	\$ 3,318	12.4%	76.1	6.2%	33.5	6.3%	\$ 99.04	5.7%	10.6%	-1.2%	26.0%	3.4%
St. Jo	\$ 3,191	-4.1%	\$ 218	-23.7%	\$ 3,408	-5.7%	97.0	-5.2%	50.8	-1.6%	\$ 67.09	-4.1%	9.4%	2.6%	21.0%	-19.4%
Mark Twain	\$ 2,820	-0.8%	\$ 194	-27.3%	\$ 3,013	-3.1%	76.9	-7.8%	37.8	-8.5%	\$ 79.71	5.8%	9.5%	-0.3%	18.0%	-38.1%
Isle - Boonville	\$ 6,765	9.7%	\$ 550	32.2%	\$ 7,315	11.1%	153.0	0.3%	78.2	-1.4%	\$ 93.54	12.7%	10.0%	10.4%	20.7%	24.5%
Isle - Cape Girardeau	\$ 5,140	14.8%	\$ 619	2.2%	\$ 5,758	13.3%	153.8	3.8%	80.3	3.3%	\$ 71.71	9.7%	10.7%	11.6%	21.2%	6.4%
Total Statewide	\$128,532	3.5%	\$20,133	12.6%	\$148,666	4.7%	\$3,533	-0.1%	\$1,769	1.0%	\$84.02	3.6%	9.5%	1.1%	20.7%	6.4%

Note: Values are subject to change.