

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended March 31, 2016**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$12,029	2.6%	\$1,270	1.3%	\$13,299	2.5%	303.0	3.3%	154.1	2.1%	\$86.30	0.4%	9.5%	-1.0%	18.3%	-10.8%
Harrah's NKC	\$11,833	-0.4%	\$3,433	-12.9%	\$15,265	-3.5%	317.2	-5.3%	166.2	-3.6%	\$91.85	0.1%	10.0%	0.9%	22.3%	-11.7%
Isle of Capri - KC	\$6,560	-4.0%	\$424	-8.7%	\$6,985	-4.3%	200.4	-9.9%	104.8	-6.0%	\$66.65	1.8%	11.3%	4.8%	20.2%	-4.0%
Ameristar KC	\$15,705	4.0%	\$2,704	-5.8%	\$18,408	2.4%	456.4	-7.4%	229.1	-4.5%	\$80.35	7.3%	9.3%	1.6%	23.3%	-2.3%
<b>Total</b>	<b>\$46,127</b>	<b>1.3%</b>	<b>\$7,831</b>	<b>-8.2%</b>	<b>\$53,958</b>	<b>-0.2%</b>	<b>1,277.0</b>	<b>-4.9%</b>	<b>654.2</b>	<b>-3.1%</b>	<b>\$82.48</b>	<b>2.9%</b>	<b>9.8%</b>	<b>1.0%</b>	<b>21.7%</b>	<b>-8.4%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,564	-0.9%	\$ 3,520	37.1%	\$ 21,084	3.9%	476.0	-2.2%	225.0	0.4%	\$ 93.71	3.5%	9.4%	-3.1%	22.8%	19.0%
River City	\$ 17,565	0.6%	\$ 2,322	14.8%	\$ 19,888	2.1%	517.7	-4.2%	263.0	-4.4%	\$ 75.62	6.8%	8.9%	-1.6%	20.2%	13.2%
Lumiere Place	\$ 10,112	2.8%	\$ 2,886	18.7%	\$ 12,997	6.0%	338.2	-1.7%	167.1	-1.3%	\$ 77.78	7.4%	10.2%	5.0%	22.5%	22.5%
Ameristar SC	\$ 19,771	-6.5%	\$ 4,021	30.7%	\$ 23,793	-1.8%	511.0	-12.2%	252.0	-11.1%	\$ 94.42	10.4%	9.1%	-3.5%	27.2%	26.3%
<b>Total</b>	<b>\$ 65,013</b>	<b>-1.7%</b>	<b>\$ 12,749</b>	<b>26.3%</b>	<b>\$ 77,762</b>	<b>2.0%</b>	<b>1,842.9</b>	<b>-5.6%</b>	<b>907.1</b>	<b>-4.7%</b>	<b>\$ 85.73</b>	<b>7.0%</b>	<b>9.3%</b>	<b>-1.7%</b>	<b>23.4%</b>	<b>21.0%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 3,092	16.3%	\$ 386	28.9%	\$ 3,478	17.5%	78.7	4.1%	34.2	4.3%	\$ 101.68	12.7%	11.1%	4.7%	25.4%	27.2%
St. Jo	\$ 3,408	-2.3%	\$ 257	-3.3%	\$ 3,665	-2.4%	100.2	-9.9%	51.5	-6.9%	\$ 71.17	4.8%	9.7%	7.6%	24.2%	5.7%
Mark Twain	\$ 2,945	-7.3%	\$ 190	-15.0%	\$ 3,135	-7.8%	84.4	-8.7%	41.2	-8.2%	\$ 76.10	0.4%	9.1%	-5.1%	19.9%	-2.9%
Isle - Boonville	\$ 6,425	-3.8%	\$ 667	-5.3%	\$ 7,092	-3.9%	158.2	-5.3%	80.9	-7.2%	\$ 87.66	3.6%	9.3%	1.7%	22.6%	-7.2%
Isle - Cape Girardeau	\$ 5,307	4.7%	\$ 584	-16.6%	\$ 5,891	2.1%	160.1	-1.7%	83.1	0.4%	\$ 70.89	1.7%	10.3%	2.6%	16.6%	-24.5%
<b>Total Statewide</b>	<b>\$132,317</b>	<b>-0.4%</b>	<b>\$22,664</b>	<b>8.9%</b>	<b>\$154,981</b>	<b>0.9%</b>	<b>\$3,702</b>	<b>-5.2%</b>	<b>\$1,852</b>	<b>-4.0%</b>	<b>\$83.67</b>	<b>5.1%</b>	<b>9.5%</b>	<b>-0.1%</b>	<b>22.5%</b>	<b>6.1%</b>

**Note: Values are subject to change.**