

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended February 29, 2016**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,788	12.2%	\$1,279	43.9%	\$13,067	14.7%	301.7	12.9%	154.0	13.1%	\$84.85	1.4%	9.8%	2.0%	18.4%	10.8%
Harrah's NKC	\$11,109	1.9%	\$3,300	11.4%	\$14,408	3.9%	312.7	2.9%	160.4	3.0%	\$89.83	0.8%	9.9%	-1.5%	23.4%	4.9%
Isle of Capri - KC	\$6,668	4.4%	\$420	-3.2%	\$7,088	3.9%	199.0	-2.9%	102.3	2.8%	\$69.29	1.1%	11.3%	3.5%	22.2%	13.0%
Ameristar KC	\$14,641	7.1%	\$2,715	22.5%	\$17,356	9.3%	445.0	-2.0%	221.7	1.4%	\$78.29	7.8%	8.9%	-2.6%	23.5%	4.8%
<b>Total</b>	<b>\$44,206</b>	<b>6.6%</b>	<b>\$7,714</b>	<b>18.7%</b>	<b>\$51,920</b>	<b>8.2%</b>	<b>1,258.4</b>	<b>2.3%</b>	<b>638.4</b>	<b>4.6%</b>	<b>\$81.33</b>	<b>3.4%</b>	<b>9.7%</b>	<b>-0.4%</b>	<b>22.4%</b>	<b>5.7%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 16,329	5.0%	\$ 2,562	8.5%	\$ 18,891	5.4%	454.0	8.1%	213.0	8.7%	\$ 88.69	-3.0%	9.5%	1.6%	19.5%	7.9%
River City	\$ 17,045	12.4%	\$ 2,103	9.5%	\$ 19,147	12.1%	511.4	6.2%	260.6	7.4%	\$ 73.47	4.4%	9.1%	2.2%	19.5%	-4.1%
Lumiere Place	\$ 9,965	9.8%	\$ 2,283	-3.0%	\$ 12,248	7.2%	344.4	2.4%	169.4	6.7%	\$ 72.30	0.5%	10.0%	5.2%	19.9%	1.4%
Ameristar SC	\$ 19,088	4.1%	\$ 2,652	-9.7%	\$ 21,740	2.2%	495.7	0.2%	243.0	0.9%	\$ 89.47	1.4%	9.2%	-0.9%	18.4%	-24.0%
<b>Total</b>	<b>\$ 62,426</b>	<b>7.4%</b>	<b>\$ 9,600</b>	<b>0.3%</b>	<b>\$ 72,027</b>	<b>6.4%</b>	<b>1,805.5</b>	<b>4.2%</b>	<b>886.0</b>	<b>5.7%</b>	<b>\$ 81.29</b>	<b>0.7%</b>	<b>9.3%</b>	<b>1.5%</b>	<b>19.3%</b>	<b>-6.1%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 3,118	20.9%	\$ 393	24.3%	\$ 3,511	21.3%	78.9	8.4%	33.1	10.8%	\$ 106.08	9.4%	10.8%	3.9%	26.5%	19.6%
St. Jo	\$ 3,305	4.5%	\$ 265	31.2%	\$ 3,570	6.1%	101.4	-0.5%	51.2	3.4%	\$ 69.72	2.7%	9.2%	0.7%	24.6%	21.9%
Mark Twain	\$ 2,953	9.1%	\$ 184	5.6%	\$ 3,137	8.8%	81.1	4.0%	39.4	5.5%	\$ 79.62	3.2%	9.6%	-1.7%	19.7%	-6.7%
Isle - Boonville	\$ 6,537	9.4%	\$ 544	14.4%	\$ 7,081	9.8%	156.6	4.7%	80.5	2.8%	\$ 87.96	6.7%	9.9%	6.2%	18.7%	1.7%
Isle - Cape Girardeau	\$ 5,159	9.1%	\$ 667	8.1%	\$ 5,826	9.0%	159.6	-1.1%	82.1	-1.2%	\$ 70.96	10.3%	10.4%	9.0%	19.2%	-10.3%
<b>Total Statewide</b>	<b>\$127,704</b>	<b>7.6%</b>	<b>\$19,367</b>	<b>8.5%</b>	<b>\$147,071</b>	<b>7.7%</b>	<b>\$3,642</b>	<b>3.3%</b>	<b>\$1,811</b>	<b>4.9%</b>	<b>\$81.22</b>	<b>2.7%</b>	<b>9.6%</b>	<b>1.3%</b>	<b>20.6%</b>	<b>-0.9%</b>

**Note: Values are subject to change.**