

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2015
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,247	1.6%	\$958	-5.6%	\$11,204	1.0%	254.2	-2.4%	131.9	-2.9%	\$84.94	4.0%	9.8%	-0.3%	19.4%	-11.7%
Harrah's NKC	\$10,763	1.4%	\$2,903	-2.4%	\$13,666	0.6%	297.1	-3.8%	154.9	-3.6%	\$88.23	4.3%	9.4%	1.2%	20.4%	-10.5%
Isle of Capri - KC	\$5,819	-0.8%	\$362	19.5%	\$6,181	0.2%	214.9	-10.8%	105.1	-3.9%	\$58.81	4.2%	11.0%	13.7%	18.8%	31.7%
Ameristar KC	\$13,194	-6.0%	\$2,149	35.4%	\$15,343	-1.8%	418.7	-6.2%	211.5	-5.2%	\$72.55	3.6%	9.0%	-0.9%	20.5%	-0.6%
Total	\$40,023	-1.4%	\$6,371	8.4%	\$46,395	-0.2%	1,184.9	-5.7%	603.4	-4.1%	\$76.89	4.0%	9.6%	1.8%	20.2%	-5.7%
<u>St. Louis Market</u>																
Hollywood	\$ 15,951	3.7%	\$ 2,299	-2.4%	\$ 18,250	2.9%	442.2	6.4%	215.2	6.1%	\$ 84.80	-3.0%	9.2%	-2.3%	18.3%	-11.0%
River City	\$ 15,287	5.9%	\$ 1,934	24.2%	\$ 17,221	7.7%	498.2	9.1%	245.8	4.7%	\$ 70.06	2.8%	8.9%	1.0%	20.1%	10.6%
Lumiere Place	\$ 8,133	-19.3%	\$ 2,300	-3.8%	\$ 10,432	-16.3%	290.9	-27.4%	144.6	-29.3%	\$ 72.14	18.4%	9.2%	-0.3%	21.8%	7.1%
Ameristar SC	\$ 18,170	-0.9%	\$ 2,668	-7.0%	\$ 20,838	-1.7%	490.9	-6.2%	242.3	-4.0%	\$ 86.00	2.4%	9.1%	-1.8%	20.0%	-18.7%
Total	\$ 57,540	-1.2%	\$ 9,200	0.3%	\$ 66,740	-1.0%	1,722.2	-4.1%	847.9	-5.2%	\$ 78.71	4.5%	9.1%	-1.0%	20.0%	-5.4%
<u>Out State Markets</u>																
Lady Luck	\$ 2,566	18.0%	\$ 308	36.5%	\$ 2,874	19.8%	70.3	13.4%	31.0	15.8%	\$ 92.71	3.4%	11.1%	5.2%	26.3%	9.0%
St. Jo	\$ 2,976	4.0%	\$ 236	10.5%	\$ 3,212	4.5%	100.2	4.5%	52.3	5.3%	\$ 61.41	-0.8%	8.9%	-4.0%	23.9%	-1.0%
Mark Twain	\$ 2,691	-2.0%	\$ 182	-17.0%	\$ 2,873	-3.1%	81.8	0.6%	41.8	3.2%	\$ 68.73	-6.1%	9.6%	0.6%	21.0%	-18.8%
Isle - Boonville	\$ 6,134	3.6%	\$ 475	-10.3%	\$ 6,608	2.5%	152.3	0.0%	80.5	0.9%	\$ 82.09	1.5%	9.3%	3.1%	19.3%	-8.4%
Isle - Cape Girardeau	\$ 4,498	12.7%	\$ 390	-20.0%	\$ 4,888	9.1%	152.0	9.1%	82.0	12.2%	\$ 59.61	-2.7%	10.2%	6.6%	14.1%	-26.3%
Total Statewide	\$116,428	-0.1%	\$17,161	2.6%	\$133,589	0.3%	\$3,464	-3.3%	\$1,739	-3.0%	\$76.82	3.4%	9.4%	0.5%	20.0%	-6.0%

* Lumiere Place was purchased by Tropicana 4/1/14
Note: Values are subject to change.