

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended May 31, 2015
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,027	1.3%	\$1,275	20.6%	\$13,302	2.9%	295.0	0.8%	151.1	-0.2%	\$88.04	3.2%	9.8%	-1.5%	22.3%	15.0%
Harrah's NKC	\$12,422	-1.7%	\$3,418	2.7%	\$15,840	-0.8%	332.2	0.0%	172.5	-2.0%	\$91.83	1.2%	9.3%	-2.6%	21.5%	-11.3%
Isle of Capri - KC	\$6,512	5.7%	\$341	-14.7%	\$6,853	4.4%	227.6	-5.0%	111.4	-1.8%	\$61.52	6.4%	10.6%	12.4%	15.9%	-6.0%
Ameristar KC	\$15,830	4.9%	\$2,325	0.2%	\$18,155	4.3%	481.4	0.3%	238.4	2.3%	\$76.15	1.9%	9.1%	0.3%	20.8%	-10.2%
Total	\$46,791	2.2%	\$7,359	3.6%	\$54,150	2.4%	1,336.2	-0.6%	673.4	-0.1%	\$80.41	2.5%	9.5%	0.5%	21.1%	-6.4%
<u>St. Louis Market</u>																
Hollywood	\$ 17,473	-1.8%	\$ 2,209	21.7%	\$ 19,682	0.4%	477.1	0.7%	228.5	-1.4%	\$ 86.13	1.8%	9.3%	0.4%	15.9%	10.9%
River City	\$ 17,438	7.5%	\$ 2,287	8.0%	\$ 19,726	7.5%	524.5	5.4%	263.7	2.1%	\$ 74.80	5.3%	9.5%	4.4%	20.4%	-7.8%
Lumiere Place	\$ 9,200	-20.2%	\$ 2,713	2.4%	\$ 11,912	-15.9%	331.6	-28.4%	165.6	-29.9%	\$ 71.93	19.9%	9.0%	0.1%	20.7%	9.5%
Ameristar SC	\$ 20,788	3.0%	\$ 2,683	22.7%	\$ 23,470	5.0%	544.7	-1.2%	270.0	1.6%	\$ 86.93	3.3%	9.2%	-2.8%	19.2%	6.3%
Total	\$ 64,898	-1.2%	\$ 9,892	12.8%	\$ 74,790	0.4%	1,877.9	-5.4%	927.8	-6.5%	\$ 80.61	7.4%	9.3%	0.5%	19.0%	4.5%
<u>Out State Markets</u>																
Lady Luck	\$ 2,928	17.2%	\$ 323	38.6%	\$ 3,251	19.0%	82.3	15.2%	35.9	16.1%	\$ 90.56	2.5%	10.7%	-1.0%	24.2%	16.5%
St. Jo	\$ 3,459	12.4%	\$ 213	-8.7%	\$ 3,671	10.9%	113.6	14.7%	58.2	16.1%	\$ 63.08	-4.5%	8.7%	-7.7%	18.9%	-24.3%
Mark Twain	\$ 3,052	-6.3%	\$ 261	-4.3%	\$ 3,313	-6.2%	92.6	-3.7%	46.8	-3.8%	\$ 70.79	-2.4%	9.4%	0.0%	26.2%	-0.1%
Isle - Boonville	\$ 7,140	16.4%	\$ 660	49.4%	\$ 7,800	18.6%	174.9	7.5%	90.8	7.0%	\$ 85.91	10.8%	9.2%	7.1%	22.0%	28.3%
Isle - Cape Girardeau	\$ 4,786	7.7%	\$ 641	-2.5%	\$ 5,427	6.4%	159.7	7.0%	82.8	6.7%	\$ 65.55	-0.3%	9.7%	-1.1%	22.1%	-4.5%
Total Statewide	\$133,055	1.7%	\$19,348	9.2%	\$152,403	2.6%	\$3,837	-1.8%	\$1,916	-2.2%	\$79.55	4.8%	9.4%	0.6%	20.1%	0.1%

* Lumiere Place was purchased by Tropicana 4/1/14
Note: Values are subject to change.