

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended April 30, 2015**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,416	4.3%	\$947	-21.5%	\$12,362	1.7%	270.3	-1.3%	138.3	-1.2%	\$89.39	3.0%	9.6%	-1.8%	17.6%	-22.8%
Harrah's NKC	\$11,101	-5.7%	\$3,204	8.0%	\$14,305	-3.0%	299.7	-7.7%	157.0	-7.9%	\$91.12	5.4%	9.5%	-0.6%	20.9%	-3.6%
Isle of Capri - KC	\$6,122	3.0%	\$423	6.8%	\$6,545	3.3%	212.7	-1.5%	104.7	-1.3%	\$62.51	4.7%	10.2%	4.7%	20.4%	16.7%
Ameristar KC	\$14,553	1.5%	\$2,334	36.5%	\$16,887	5.2%	434.1	-4.5%	215.8	-0.7%	\$78.25	6.0%	9.2%	1.8%	23.6%	30.6%
<b>Total</b>	<b>\$43,192</b>	<b>0.4%</b>	<b>\$6,907</b>	<b>10.0%</b>	<b>\$50,099</b>	<b>1.7%</b>	<b>1,216.8</b>	<b>-4.1%</b>	<b>615.8</b>	<b>-2.9%</b>	<b>\$81.36</b>	<b>4.7%</b>	<b>9.5%</b>	<b>0.6%</b>	<b>21.2%</b>	<b>3.4%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 16,083	-0.4%	\$ 2,168	-14.9%	\$ 18,251	-2.4%	449.0	6.1%	206.6	2.3%	\$ 88.34	-4.6%	9.6%	1.4%	16.8%	-18.5%
River City	\$ 16,585	6.0%	\$ 2,533	32.0%	\$ 19,118	8.8%	485.6	1.6%	243.1	-2.5%	\$ 78.64	11.6%	9.1%	1.4%	20.8%	-1.8%
Lumiere Place	\$ 9,055	-1.4%	\$ 1,693	-12.3%	\$ 10,747	-3.3%	315.6	-13.5%	157.4	-12.5%	\$ 68.28	10.5%	9.5%	5.3%	14.0%	-12.8%
Ameristar SC	\$ 19,802	3.3%	\$ 2,663	3.1%	\$ 22,464	3.3%	510.9	-3.6%	247.0	-1.7%	\$ 90.95	5.0%	9.2%	-1.3%	19.9%	-7.7%
<b>Total</b>	<b>\$ 61,525</b>	<b>2.3%</b>	<b>\$ 9,056</b>	<b>0.9%</b>	<b>\$ 70,581</b>	<b>2.1%</b>	<b>1,761.1</b>	<b>-1.9%</b>	<b>854.1</b>	<b>-3.2%</b>	<b>\$ 82.64</b>	<b>5.5%</b>	<b>9.3%</b>	<b>1.1%</b>	<b>17.9%</b>	<b>-9.4%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,629	7.5%	\$ 324	5.5%	\$ 2,952	7.2%	71.7	6.3%	31.5	6.5%	\$ 93.72	0.7%	10.8%	-0.4%	25.1%	-15.9%
St. Jo	\$ 3,328	6.1%	\$ 285	19.4%	\$ 3,613	7.1%	102.3	0.2%	51.6	-0.5%	\$ 70.02	7.7%	9.2%	-3.2%	26.1%	7.5%
Mark Twain	\$ 2,844	-1.8%	\$ 266	40.5%	\$ 3,110	0.8%	83.5	-0.9%	41.3	0.9%	\$ 75.30	0.0%	9.6%	5.0%	29.1%	45.1%
Isle - Boonville	\$ 6,167	3.3%	\$ 416	-34.6%	\$ 6,583	-0.3%	152.5	0.8%	79.3	0.9%	\$ 83.01	-1.2%	9.0%	2.5%	16.6%	-32.8%
Isle - Cape Girardeau	\$ 4,476	4.3%	\$ 605	-13.1%	\$ 5,081	1.9%	148.2	-0.1%	77.7	2.8%	\$ 65.39	-0.8%	9.5%	2.9%	19.9%	-25.0%
<b>Total Statewide</b>	<b>\$124,159</b>	<b>1.9%</b>	<b>\$17,860</b>	<b>3.1%</b>	<b>\$142,019</b>	<b>2.0%</b>	<b>\$3,536</b>	<b>-2.3%</b>	<b>\$1,751</b>	<b>-2.3%</b>	<b>\$81.09</b>	<b>4.4%</b>	<b>9.4%</b>	<b>1.0%</b>	<b>19.4%</b>	<b>-5.7%</b>

\* Lumiere Place was purchased by Tropicana 4/1/14  
Note: Values are subject to change.