

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended August 31, 2013
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,606	-0.9%	\$1,015	-12.1%	\$12,621	-1.9%	316.4	-7.8%	162.9	-0.9%	\$77.48	-1.0%	9.6%	3.9%	18.3%	-9.1%
Harrah's NKC	\$12,819	-4.1%	\$2,695	6.4%	\$15,514	-2.4%	339.2	-9.2%	181.6	-8.6%	\$85.43	6.7%	9.3%	-4.3%	24.0%	-0.6%
Isle of Capri - KC	\$6,151	-4.6%	\$382	-1.6%	\$6,533	-4.4%	242.7	-2.9%	126.1	-1.1%	\$51.81	-3.4%	9.8%	0.5%	17.9%	5.9%
Ameristar KC	\$16,093	0.2%	\$1,918	6.2%	\$18,012	0.8%	566.7	3.1%	285.9	6.6%	\$63.00	-5.5%	8.9%	-1.7%	19.7%	17.8%
Total	\$46,669	-1.9%	\$6,011	2.2%	\$52,680	-1.5%	1,465.0	-3.4%	756.5	-0.3%	\$69.64	-1.2%	9.3%	-0.9%	21.0%	4.6%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 17,320	-2.3%	\$ 2,485	-4.8%	\$ 19,805	-2.7%	496.5	-6.0%	233.7	-4.7%	\$ 84.74	2.2%	9.6%	4.2%	19.4%	4.0%
River City	\$ 16,317	0.1%	\$ 1,845	20.8%	\$ 18,162	1.9%	529.4	1.5%	273.0	4.8%	\$ 66.53	-2.8%	9.1%	0.2%	20.7%	16.2%
Lumiere Place	\$ 9,960	-10.9%	\$ 2,822	7.3%	\$ 12,783	-7.5%	399.2	-14.1%	202.0	-12.8%	\$ 63.28	6.1%	9.6%	5.1%	21.5%	0.3%
Ameristar SC	\$ 19,935	-7.1%	\$ 2,324	35.7%	\$ 22,259	-3.9%	558.2	-16.4%	272.1	-19.1%	\$ 81.81	18.8%	9.5%	1.3%	21.6%	30.8%
Total	\$ 63,532	-4.7%	\$ 9,476	11.7%	\$ 73,008	-2.9%	1,983.3	-9.1%	980.8	-8.7%	\$ 74.44	6.4%	9.4%	2.4%	20.8%	10.8%
<u>Out State Markets</u>																
Lady Luck	\$ 2,466	-9.8%	\$ 291	-22.0%	\$ 2,758	-11.2%	74.1	-11.9%	33.4	-8.6%	\$ 82.56	-2.9%	10.9%	1.3%	28.3%	-5.3%
St. Jo	\$ 2,938	-4.5%	\$ 223	3.6%	\$ 3,161	-4.0%	99.2	-3.9%	49.5	-5.0%	\$ 63.85	1.0%	8.9%	0.0%	25.7%	25.5%
Mark Twain	\$ 2,848	-6.6%	\$ 190	-7.7%	\$ 3,038	-6.6%	89.9	-7.4%	44.3	-6.3%	\$ 68.59	-0.3%	9.0%	2.2%	20.9%	-11.2%
Isle - Boonville	\$ 6,568	-4.1%	\$ 630	20.9%	\$ 7,198	-2.3%	180.8	-7.9%	92.3	-7.4%	\$ 77.98	5.5%	8.5%	-3.9%	25.1%	17.3%
Isle - Cape Girardeau	\$ 4,679	100.0%	\$ 484	100.0%	\$ 5,164	100.0%	175.7	100.0%	87.1	100.0%	\$ 59.28	100.0%	9.1%	100.0%	17.9%	100.0%
Total Statewide	\$129,701	-0.2%	\$17,305	10.4%	\$147,006	0.9%	\$4,068	-2.7%	\$2,044	-1.2%	\$71.92	2.1%	9.3%	0.6%	21.0%	7.5%

* Isle - Cape Girardeau opened 10/30/12.

** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.