

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2012
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,736	-22.8%	\$1,044	-30.2%	\$12,780	-23.5%	338.3	-26.2%	160.6	-25.5%	\$79.57	2.7%	9.6%	2.8%	18.2%	0.5%
Harrah's NKC	\$12,786	-10.7%	\$2,214	2.3%	\$15,000	-9.0%	361.7	-14.6%	192.7	-13.3%	\$77.84	5.0%	9.2%	-3.8%	20.9%	16.1%
Isle of Capri - KC	\$6,016	-8.0%	\$468	-18.4%	\$6,483	-8.9%	234.4	-5.9%	123.4	-2.6%	\$52.54	-6.5%	9.4%	-2.5%	22.3%	-10.8%
Ameristar KC	\$15,760	-13.0%	\$2,530	18.1%	\$18,290	-9.7%	542.2	-13.5%	261.2	-11.2%	\$70.02	1.6%	9.0%	-2.7%	21.7%	14.8%
Total	\$46,298	-14.6%	\$6,256	-1.9%	\$52,553	-13.2%	1,476.6	-16.0%	737.9	-14.1%	\$71.22	1.0%	9.3%	-1.6%	20.8%	10.6%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 16,625	-16.2%	\$ 3,660	5.3%	\$ 20,285	-13.0%	532.9	-7.6%	242.0	-11.6%	\$ 83.82	-1.5%	10.1%	7.4%	24.9%	4.9%
River City	\$ 15,779	4.8%	\$ 1,795	-10.5%	\$ 17,573	3.0%	514.9	-8.8%	252.8	-5.3%	\$ 69.52	8.7%	9.2%	4.5%	19.1%	-15.0%
Lumiere Place	\$ 10,622	-1.5%	\$ 2,755	4.9%	\$ 13,377	-0.2%	423.9	-12.8%	205.4	-14.8%	\$ 65.13	17.0%	9.7%	8.9%	21.7%	-0.5%
Ameristar SC	\$ 20,753	-2.5%	\$ 2,683	10.3%	\$ 23,436	-1.2%	657.6	-1.9%	329.1	0.7%	\$ 71.21	-1.9%	9.2%	-0.5%	22.8%	2.4%
Total	\$ 63,778	-4.8%	\$ 10,893	3.4%	\$ 74,672	-3.7%	2,129.3	-7.3%	1,029.3	-7.1%	\$ 72.55	3.8%	9.5%	4.1%	22.4%	-1.0%
<u>Out State Markets</u>																
Lady Luck	\$ 2,389	-10.6%	\$ 244	-24.2%	\$ 2,634	-12.0%	69.9	-10.8%	29.5	-11.5%	\$ 89.28	-0.6%	10.9%	-1.5%	23.7%	-15.0%
St. Jo	\$ 3,211	0.0%	\$ 278	-13.1%	\$ 3,489	-1.1%	103.8	-5.7%	50.7	-5.9%	\$ 68.81	5.1%	8.9%	1.4%	25.2%	-11.9%
Mark Twain	\$ 2,940	-8.5%	\$ 218	0.0%	\$ 3,158	-8.0%	90.8	-10.0%	43.0	-9.4%	\$ 73.45	1.6%	8.7%	-4.2%	21.8%	4.1%
Isle - Boonville	\$ 6,122	-2.9%	\$ 687	31.6%	\$ 6,809	-0.3%	163.7	-4.6%	81.0	-6.5%	\$ 84.06	6.7%	8.8%	0.4%	27.0%	21.2%
Isle - Cape Girardeau	\$ 4,703	100.0%	\$ 776	100.0%	\$ 5,479	100.0%	191.1	100.0%	91.1	100.0%	\$ 60.14	100.0%	10.3%	100.0%	20.0%	100.0%
Total Statewide	\$129,441	-5.2%	\$19,353	5.8%	\$148,794	-3.9%	\$4,225	-6.4%	\$2,063	-5.8%	\$72.14	2.0%	9.4%	1.6%	21.9%	3.2%

* Isle - Cape Girardeau opened 10/30/12.

** St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

*** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.