

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended June 30, 2013**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,483	1.8%	\$855	-15.5%	\$12,338	0.4%	312.4	-5.7%	159.3	2.7%	\$77.45	-2.2%	9.4%	2.8%	15.9%	-16.4%
Harrah's NKC	\$11,547	-13.6%	\$2,617	12.6%	\$14,164	-9.7%	314.4	-15.0%	169.9	-14.8%	\$83.37	5.9%	9.2%	-2.6%	23.5%	4.4%
Isle of Capri - KC	\$6,286	-1.9%	\$374	-22.0%	\$6,661	-3.3%	235.8	-4.9%	124.4	-0.8%	\$53.54	-2.5%	10.2%	4.0%	16.3%	-26.1%
Ameristar KC	\$14,700	-10.2%	\$1,937	-8.9%	\$16,637	-10.0%	479.1	-11.3%	234.6	-10.5%	\$70.92	0.5%	9.0%	-3.0%	21.6%	5.5%
<b>Total</b>	<b>\$44,016</b>	<b>-7.2%</b>	<b>\$5,783</b>	<b>-2.7%</b>	<b>\$49,800</b>	<b>-6.7%</b>	<b>1,341.7</b>	<b>-9.9%</b>	<b>688.2</b>	<b>-7.2%</b>	<b>\$72.36</b>	<b>0.6%</b>	<b>9.3%</b>	<b>-0.5%</b>	<b>20.8%</b>	<b>-1.2%</b>
<b><u>St. Louis Market</u></b>																
Harrah's MH/Hollywood	\$ 15,611	-21.6%	\$ 2,068	-39.7%	\$ 17,680	-24.2%	465.2	-16.1%	213.4	-20.6%	\$ 82.85	-4.6%	9.4%	0.4%	17.8%	-23.9%
River City	\$ 14,848	-7.1%	\$ 1,730	-8.9%	\$ 16,578	-7.3%	470.1	-11.2%	238.8	-9.2%	\$ 69.42	2.2%	9.0%	2.2%	21.6%	-0.1%
Lumiere Place	\$ 10,211	-8.3%	\$ 2,254	-30.9%	\$ 12,466	-13.4%	395.6	-15.3%	195.2	-15.5%	\$ 63.86	2.5%	9.5%	3.8%	19.1%	-25.3%
Ameristar SC	\$ 19,914	-6.0%	\$ 2,068	2.6%	\$ 21,981	-5.2%	560.4	-14.8%	270.1	-18.6%	\$ 81.38	16.4%	9.4%	1.2%	19.0%	-2.0%
<b>Total</b>	<b>\$ 60,584</b>	<b>-11.2%</b>	<b>\$ 8,120</b>	<b>-23.4%</b>	<b>\$ 68,704</b>	<b>-12.8%</b>	<b>1,891.3</b>	<b>-14.4%</b>	<b>917.5</b>	<b>-16.2%</b>	<b>\$ 74.88</b>	<b>4.0%</b>	<b>9.3%</b>	<b>1.6%</b>	<b>19.2%</b>	<b>-15.7%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,314	-13.3%	\$ 224	-2.5%	\$ 2,538	-12.4%	67.6	-17.9%	30.1	-19.8%	\$ 84.31	9.1%	11.0%	1.7%	23.9%	20.7%
St. Jo	\$ 2,972	-4.2%	\$ 240	14.8%	\$ 3,212	-3.0%	98.9	-1.9%	49.4	-2.5%	\$ 65.02	-0.5%	8.9%	-2.3%	26.9%	35.5%
Mark Twain	\$ 2,806	-6.9%	\$ 168	7.2%	\$ 2,973	-6.2%	83.5	-11.6%	40.8	-11.0%	\$ 72.88	5.3%	9.5%	4.4%	19.5%	5.4%
Isle - Boonville	\$ 6,108	-5.3%	\$ 466	-18.1%	\$ 6,574	-6.3%	169.3	-8.7%	89.2	-6.1%	\$ 73.70	-0.2%	8.5%	-2.9%	20.3%	-13.2%
Isle - Cape Girardeau	\$ 3,963	100.0%	\$ 549	100.0%	\$ 4,512	100.0%	154.5	100.0%	72.5	100.0%	\$ 62.24	100.0%	9.6%	100.0%	21.8%	100.0%
<b>Total Statewide</b>	<b>\$122,762</b>	<b>-6.2%</b>	<b>\$15,551</b>	<b>-12.2%</b>	<b>\$138,313</b>	<b>-6.9%</b>	<b>\$3,807</b>	<b>-8.5%</b>	<b>\$1,888</b>	<b>-8.6%</b>	<b>\$73.27</b>	<b>1.9%</b>	<b>9.3%</b>	<b>0.7%</b>	<b>20.0%</b>	<b>-9.2%</b>

\* Isle - Cape Girardeau opened 10/30/12.

\*\* St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

\*\*\* Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.