

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended February 28, 2013
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,165	-16.5%	\$1,317	-1.6%	\$12,481	-15.1%	310.7	-16.8%	149.7	-16.4%	\$83.37	1.5%	9.7%	1.5%	22.9%	27.0%
Harrah's NKC	\$11,473	-11.2%	\$2,378	-1.7%	\$13,850	-9.7%	316.5	-15.8%	165.9	-15.9%	\$83.48	7.3%	9.6%	-0.6%	24.6%	10.1%
Isle of Capri - KC	\$6,155	-17.2%	\$336	-42.1%	\$6,491	-19.0%	222.2	-17.6%	111.3	-19.1%	\$58.32	0.1%	9.9%	-3.1%	16.3%	-25.6%
Ameristar KC	\$14,597	-14.1%	\$2,070	6.2%	\$16,667	-12.0%	498.4	-10.8%	233.5	-12.5%	\$71.38	0.5%	9.1%	-0.8%	21.3%	8.5%
Total	\$43,389	-14.5%	\$6,100	-3.0%	\$49,490	-13.2%	1,347.8	-14.6%	660.4	-15.4%	\$74.94	2.6%	9.5%	-0.5%	22.4%	10.0%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 17,299	-12.0%	\$ 3,355	2.8%	\$ 20,654	-9.9%	562.2	-0.8%	263.8	-3.6%	\$ 78.29	-6.5%	9.5%	2.2%	24.4%	-1.3%
River City	\$ 15,206	-4.6%	\$ 1,761	12.2%	\$ 16,967	-3.1%	495.0	-9.2%	247.1	-6.4%	\$ 68.66	3.5%	9.9%	9.0%	21.1%	21.9%
Lumiere Place	\$ 11,368	-11.9%	\$ 2,526	0.3%	\$ 13,893	-9.9%	413.4	-15.7%	201.3	-12.5%	\$ 69.02	3.0%	10.0%	6.6%	20.8%	-1.6%
Ameristar SC	\$ 19,736	-7.4%	\$ 2,223	4.6%	\$ 21,959	-6.3%	589.3	-7.6%	291.0	-3.0%	\$ 75.46	-3.4%	9.4%	-0.3%	21.7%	10.7%
Total	\$ 63,609	-8.9%	\$ 9,864	4.1%	\$ 73,474	-7.3%	2,059.9	-8.0%	1,003.2	-6.0%	\$ 73.24	-1.4%	9.7%	3.7%	22.2%	5.4%
<u>Out State Markets</u>																
Lady Luck	\$ 2,559	-19.9%	\$ 245	-27.3%	\$ 2,803	-20.6%	72.0	-20.4%	30.0	-20.5%	\$ 93.45	-0.2%	11.0%	-0.6%	24.2%	-4.5%
St. Jo	\$ 3,105	-12.4%	\$ 211	-25.9%	\$ 3,316	-13.4%	98.2	-15.6%	47.1	-16.5%	\$ 70.40	3.7%	9.2%	2.0%	22.3%	-9.8%
Mark Twain	\$ 2,886	-14.3%	\$ 221	37.9%	\$ 3,107	-12.0%	86.3	-16.7%	40.8	-16.0%	\$ 76.15	4.8%	9.0%	-1.4%	27.3%	66.0%
Isle - Boonville	\$ 5,930	-14.2%	\$ 465	-21.0%	\$ 6,395	-14.8%	160.4	-16.9%	80.1	-18.0%	\$ 79.83	3.9%	8.6%	0.6%	19.6%	-10.8%
Isle - Cape Girardeau	\$ 5,751	100.0%	\$ 867	100.0%	\$ 6,619	100.0%	236.2	100.0%	103.0	100.0%	\$ 64.26	100.0%	9.6%	100.0%	22.9%	100.0%
Total Statewide	\$127,230	-7.5%	\$17,973	4.9%	\$145,203	-6.1%	\$4,061	-6.0%	\$1,965	-5.9%	\$73.91	-0.2%	9.5%	1.8%	22.3%	6.7%

* Isle - Cape Girardeau opened 10/30/12.

** St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

*** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.