1	BEFORE THE MISSOURI GAMING COMMISSION
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5	HEARING
6	AT MISSOURI GAMING COMMISSION
7	3417 KNIPP DRIVE
8	JEFFERSON CITY, MISSOURI 65102
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12	DATE TAKEN: SEPTEMBER 30, 2020
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14	STATE TIME: 9:30 a.m.
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1	APPEARANCES
2	COMMISSIONERS:
3	MIKE LEARA, Chairman
4	DAVID W. HANE, Commissioner
5	PAT CONWAY, Commissioner
6	BRANDON BOULWARE, Commissioner
7	DANIEL P. FINNEY, III, Commissioner
8	ANGIE FRANKS, Assistant
9	TIM McGRAIL, Deputy Director
10	EDWARD J. GREWACH, General Counsel
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19	
20	Court Reporter:
21	MS. JOANN RICHARDSON
22	Alaris Litigation Services
23	711 N. 11th Street
24	St. Louis, Missouri 63101
25	(314) 644-2191

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     order. Angie, please call the roll.
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                MS. FRANKS: Commissioner Hane.
 4
                COMMISSIONER HANE: Present.
 5
                MS. FRANKS: Commissioner Conway.
                COMMISSIONER CONWAY: Present.
 6
 7
                MS. FRANKS: Commissioner Boulware.
                COMMISSIONER BOULWARE: Present.
 8
 9
                MS. FRANKS: Commissioner Finney?
                COMMISSIONER FINNEY: Present.
10
                MS. FRANKS: Chairman Leara.
11
12
                CHAIRMAN LEARA: Present.
13
                 The first item is to adopt the agenda. I
14
    move that we adopt the agenda as printed. Do we have a
15
     second?
                 COMMISSIONER FINNEY: Second.
16
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                 CHAIRMAN LEARA: Any discussion? Angie,
    please call the roll.
18
19
                MS. FRANKS: Commissioner Hane.
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COMMISSIONER HANE: Approved.

MS. FRANKS: Commissioner Conway.

MS. FRANKS: Commissioner Boulware.

COMMISSIONER BOULWARE: Approved.

MS. FRANKS: Commissioner Finney.

COMMISSIONER CONWAY: Approved.

CHAIRMAN LEARA: We'll call the meeting to

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- 1 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 3 CHAIRMAN LEARA: Approved.
- 4 MS. FRANKS: By your vote, the agenda has
- 5 been adopted.
- 6 CHAIRMAN LEARA: The next item is the
- 7 consideration of the minutes of August 26, 2020. I will
- 8 move for approval of the minutes and ask for a second.
- 9 COMMISSIONER BOULWARE: Second.
- 10 CHAIRMAN LEARA: Any discussion? Seeing
- 11 none, Angie, please call the roll.
- MS. FRANKS: Commissioner Hane.
- 13 COMMISSIONER HANE: Approved.
- MS. FRANKS: Commissioner Conway.
- 15 COMMISSIONER CONWAY: Approved.
- MS. FRANKS: Commissioner Boulware.
- 17 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.
- 19 COMMISSIONER FINNEY: Approved.
- 20 MS. FRANKS: Chairman Leara.
- 21 CHAIRMAN LEARA: Approved.
- MS. FRANKS: By your vote, you've adopted
- 23 the minutes of the August 26, 2020 meeting.
- 24 CHAIRMAN LEARA: The next item is
- 25 Consideration of Licensure of a Supplier, Midwest Game

- 1 Supply Company. Do we have anyone speaking to it?
- 2 MR. GREWACH: Sergent Holcomb is presenting.
- 3 CHAIRMAN LEARA: Sergent Holcomb.
- 4 SERGENT HOLCOMB: Good morning Mr. Chairman,
- 5 Commissioners. Under Tab B you'll find the
- 6 investigative summary report for the licensing of
- 7 Midwest Game Supply Company, which is located in
- 8 Kearney, Missouri.
- 9 The licensing investigation was conducted by
- 10 Missouri State Highway Patrol investigators and Missouri
- 11 Gaming Commission financial investigators and consisted
- 12 of financial reviews, feedback from Missouri gaming
- 13 facility operators, gaming jurisdictional inquiries, a
- 14 review of disciplinary actions, litigation, business
- 15 credit profiles, and a review of the key persons that
- 16 are associated with the company.
- 17 The results of the investigation were
- 18 provided to the Missouri Gaming Commission staff for
- 19 their review and I'd be happy to answer any questions
- 20 that you might have.
- 21 CHAIRMAN LEARA: Any questions for Sergeant
- 22 Holcomb? Seeing none, thank you.
- 23 SERGENT HOLCOMB: Thank you.
- 24 CHAIRMAN LEARA: Any further discussion on
- 25 the licensure? I will move for approval and ask for a

- 1 second.
- 2 COMMISSIONER CONWAY: Second.
- 3 CHAIRMAN LEARA: A second from
- 4 Commissioner Conway. Any further discussion? Seeing
- 5 none, Angie, please call the roll.
- 6 MS. FRANKS: Commissioner Hane.
- 7 COMMISSIONER HANE: Approved.
- 8 MS. FRANKS: Commissioner Conway.
- 9 COMMISSIONER CONWAY: Approved.
- 10 MS. FRANKS: Commissioner Boulware.
- 11 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.
- 13 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 15 CHAIRMAN LEARA: Approved.
- MS. FRANKS: By your vote, you've adopted
- 17 Resolution No. 20-028.
- 18 CHAIRMAN LEARA: Next item is Consideration
- 19 of Licensure for Certain Level I/Key Applicants.
- 20 Resolution No. 20-029.
- 21 MR. GREWACH: Lieutenant Aylward will be
- 22 speaking to that.
- 23 CHAIRMAN LEARA: Lieutenant, you have the
- 24 floor when you're ready.
- 25 LIEUTENANT AYLWARD: Mr. Chairman,

- 1 Commissioners. Investigators with the Missouri State
- 2 Highway Patrol and the Missouri Gaming Commission, along
- 3 with Financial Investigators from the Missouri Gaming
- 4 Commission, conducted comprehensive background
- 5 investigations on Key and Level 1 applicants.
- The investigations include, but are not
- 7 limited to, criminal, financial and general character
- 8 inquiries which are made in the jurisdictions where the
- 9 applicants live, work and frequent.
- The following applicants are being presented
- 11 for your consideration: Samuel Lawrence Levy, Ainsworth
- 12 Game Technology Limited, Chief Executive Officer; Hector
- 13 Leonardo Fernandez, Aristocrat Technologies, Inc.,
- 14 President and Director; Alfred Randall Thoman, Boyd
- 15 Gaming Corporation, Director; Brian K. McGowan, Century
- 16 Casino, Caruthersville, Surveillance Manager; Cyril
- 17 Aloysious Wick, Lumiere Place Casino & Hotels, Director
- 18 of Surveillance; James A. Waggoner, River City Casino,
- 19 Director of Casino Operations.
- 20 Investigative findings were provided to the
- 21 Missouri Gaming Commission staff for their review and
- 22 all investigators are available to answer any questions
- 23 you may have. Thank you.
- 24 CHAIRMAN LEARA: Any questions for
- 25 Lieutenant Aylward? I see none. Thank you, Lieutenant.

- 1 Questions on the resolution to approve. Seeing none, I
- 2 will move for the adoption of Resolution No. 20-029 and
- 3 ask for a second.
- 4 COMMISSIONER HANE: Second.
- 5 CHAIRMAN LEARA: Second from Commissioner
- 6 Hane. If there is no further discussion, Angie, please
- 7 call the roll.
- 8 MS. FRANKS: Commissioner Hane.
- 9 COMMISSIONER HANE: Approved.
- 10 MS. FRANKS: Commissioner Conway.
- 11 COMMISSIONER CONWAY: Approved.
- MS. FRANKS: Commissioner Boulware.
- 13 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.
- 15 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 17 CHAIRMAN LEARA: Approved.
- 18 MS. FRANKS: By your vote, you've adopted
- 19 Resolution No. 20-029.
- 20 CHAIRMAN LEARA: Next item is Consideration
- 21 of Ratification of Extension of Licensure, BMM North
- 22 America. Resolution No. 20-030. Ed, you have the
- 23 floor.
- MR. GREWACH: Thank you Mr. Chairman,
- 25 Commissioners. Under Tab D we have a resolution

- 1 ratifying the Chairman's extension of BMM North,
- 2 Incorporated's license. BMM is one of the two
- 3 independent testing laboratories licensed by the
- 4 Commission.
- 5 Their license was set to expire today, on
- 6 September 30th, however, due to COVID restrictions, they
- 7 were unable to provide us with their most recent audited
- 8 financial statements until the first week of September.
- 9 That left insufficient time for the staff to review and
- 10 complete the report. We do anticipate that this renewal
- 11 will be on the October meeting agenda.
- 12 CHAIRMAN LEARA: Any discussion? Questions
- 13 for Ed? Seeing none. Thank you.
- I will move for the ratification of the
- 15 extension of BMM North America, Inc., Resolution No.
- 16 20-030, and ask for a second.
- 17 COMMISSIONER FINNEY: Second.
- 18 CHAIRMAN LEARA: Second Commissioner Finney.
- 19 Any other discussion? Seeing none, Angie, please call
- 20 the roll.
- MS. FRANKS: Commissioner Hane.
- 22 COMMISSIONER HANE: Approved.
- MS. FRANKS: Commissioner Conway.
- 24 COMMISSIONER CONWAY: Approved.
- 25 MS. FRANKS: Commissioner Boulware.

- 1 COMMISSIONER BOULWARE: Approved.
- 2 MS. FRANKS: Commissioner Finney.
- 3 COMMISSIONER FINNEY: Approved.
- 4 MS. FRANKS: Chairman Leara.
- 5 CHAIRMAN LEARA: Approved.
- 6 MS. FRANKS: By your vote, you've adopted
- 7 Resolution No. 20-030.
- 8 CHAIRMAN LEARA: Next item is Consideration
- 9 of Disciplinary Actions. First one is Ameristar Casino,
- 10 Disciplinary Action No. 20-045. Mr. Grewach.
- 11 MR. GREWACH: Thank you. Under Tab E we
- 12 have a Preliminary Order of Discipline directed to
- 13 Ameristar Kansas City for failing to properly configure
- 14 the jackpot lock-up limit on an electronic gaming
- 15 device. Any jackpot of \$1200 or more triggers two
- 16 requirements.
- 17 The first one is an IRS regulation that
- 18 requires a W-2G form be filled out for that jackpot.
- 19 The second is a state statute that requires a four
- 20 percent withholding for state income tax purposes.
- To ensure those two requirements are met, we
- 22 have a regulation that requires the casinos to set up
- 23 their electronic gaming devices so that they lock up for
- 24 any jackpot of \$1,200 or more and that jackpot is hand
- 25 paid to ensure the proper identification forms are

- 1 filled out and withholding is taken.
- On January 8th of 2020 a patron won a \$1600
- 3 jackpot at a video poker machine and the machine did not
- 4 lock up. The patron continued playing, however, the
- 5 patron was an experienced player and she knew that the
- 6 machine should have locked up for that jackpot. So she
- 7 notified one of the casino slot technicians.
- 8 That slot technician looked at the machine,
- 9 found the incorrect setting and corrected it. The
- 10 casino then notified the MGC of the issue. Our
- 11 investigation indicated that that lock-up limit was
- 12 changed sometime after March 1st, 2017; that on 13
- 13 occasions since that date there had been lock-up
- 14 jackpots of \$1,999 or more. That was an incorrect
- 15 setting. Instead of setting the setting at \$1,199, they
- 16 set it at \$1999.89.
- 17 The Discipline Review Board recommended a
- 18 \$2,500 fine. In response to the 14 day letter, the
- 19 casino attributed the problem to a lack of security
- 20 features by their vendor and requested that we
- 21 reconsider the amount of the fine.
- 22 In our investigation we found that that was
- 23 not the case for this particular electronic gaming
- 24 device and the configuration could only be changed by
- 25 someone with a controlled main door access key. And

- 1 therefore the DRB voted to retain its recommendation of
- 2 a \$2,500 fine.
- 3 CHAIRMAN LEARA: Questions for Mr. Grewach?
- 4 COMMISSIONER FINNEY: Did they give you an
- 5 amount that they thought would have been fair under the
- 6 circumstances?
- 7 MR. GREWACH: They did not. And when you
- 8 look at this, we really can't determine. And that's one
- 9 of the problems with this particular violation, because
- 10 without it locking up, we can't really look back and see
- 11 how many jackpots were won that were between \$1,200 and
- 12 \$2000 during that time period.
- 13 We can tell how many tickets were printed
- 14 for \$1200, but that doesn't mean it was a jackpot of
- 15 \$1200. He could be playing for quite some time, might
- 16 even be losing money and end up cashing out a ticket of
- 17 \$1200 or more.
- 18 We do know when we looked at it that -- when
- 19 we looked for comparison for the prior years before
- 20 2017, there were two jackpots in one six-month period
- 21 once it was put in place, six jackpots of \$1,200 or more
- 22 in the next two-year period, but we really can't
- 23 speculate to say whether there were or weren't or prove
- 24 whether there were or weren't any jackpots between \$1200
- 25 to \$2000 during the time following the misconfiguration

- 1 of the jackpot limit.
- 2 CHAIRMAN LEARA: Any other questions for
- 3 Mr. Grewach?
- 4 COMMISSIONER HANE: So actually a patron was
- 5 the one that called the attention of the staff to the
- 6 faulty machine?
- 7 MR. GREWACH: That is correct.
- 8 CHAIRMAN LEARA: No other discussion? So I
- 9 will move for the approval of Disciplinary Action No.
- 10 20-045 and ask for a second.
- 11 COMMISSIONER BOULWARE: Second.
- 12 CHAIRMAN LEARA: Second Commissioner
- 13 Boulware. Any other discussion? Everyone is okay with
- 14 the fine? Angie, please call the roll.
- MS. FRANKS: Commissioner Hane.
- 16 COMMISSIONER HANE: Approved.
- MS. FRANKS: Commissioner Conway.
- 18 COMMISSIONER CONWAY: Approved.
- MS. FRANKS: Commissioner Boulware.
- 20 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.
- 22 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 24 CHAIRMAN LEARA: Approved.
- MS. FRANKS: By your vote, you've adopted

- 1 DC-20-045.
- 2 CHAIRMAN LEARA: Next item is Disciplinary
- 3 Action 20-046, Isle of Capri-Boonville. Mr. Grewach.
- 4 MR. GREWACH: Thank you, Mr. Chairman.
- 5 Under Tab F we have a preliminary order of discipline
- 6 directed to Isle of Capri-Boonville for violations
- 7 arising out of their failure on two promotions to award
- 8 the correct amount of entries into drawings in
- 9 accordance with their promotional rules.
- 10 The violations were discovered during a
- 11 regularly scheduled compliance audit. The rules of the
- 12 first drawing, the first promotion, provided the patrons
- 13 would receive entries for every 50 Tier points earned
- 14 during a certain 12-day time period when the promotion
- 15 was running.
- 16 However, the software in the kiosk used for
- 17 the drawings deleted any points over 50 at the end of
- 18 each gaming day. For example, if you earned 75 Tier
- 19 points on Monday and 75 Tier points on Tuesday, you
- 20 should have received three entries, but the software
- 21 would delete anything over 50 at the end of Monday and
- 22 50 at the end of Tuesday, so, in fact, patrons only
- 23 received two entries. The investigation determined that
- 24 957 patrons did not receive the proper amount of
- 25 entries.

- 1 The rules for the second promotion provided
- 2 that patrons would receive one additional entry for each
- 3 hour of rated play on an electronic gaming device or
- 4 table game for the three week period of October 1st
- 5 through the 25th when the promotion was running.
- 6 Due to an error arising out of a system save
- 7 that the casino performed, there were 56 guests who did
- 8 not receive a total of 127 entries into the promotion,
- 9 into the drawing. The Discipline Review Board
- 10 recommended a fine of \$2,500.
- In the casino's response, they indicated
- 12 that they only started using this kiosk on May 23rd,
- 13 2019. The first promotion began on 7/7/2019. And they
- 14 were not aware of the functionality of the kiosk that
- 15 deleted any entries over 50 at the end of each gaming
- 16 day.
- 17 On the second issue, they indicated they
- 18 performed the system save on August 19, 2019. They said
- 19 that the vendor who set up the system kiosk did not turn
- 20 on the error notification and because this happened on
- 21 one day, it wasn't an obvious imbalance in the numbers
- 22 when they looked at them.
- 23 They stated when they did find that problem,
- 24 they did activate the error notification and they added
- 25 additional entries for the affected patrons for a

- 1 drawing in the month of November. And they requested
- 2 that the fine in this matter be waived.
- 3 The Discipline Review Board voted to keep
- 4 the fine, noting that the response was not found by the
- 5 property or not self-reported, but only found during the
- 6 course of an MGC audit. It's long been our position
- 7 that a vendor error is not a defense for failing to
- 8 comply with promotional rules. It's the responsibility
- 9 ultimately the casino. And promotional issues like this
- 10 do directly affect patrons.
- 11 And, third, the property had a prior
- 12 promotional violation on July 1st, 2019, in which they
- 13 received a nonpunitive letter or a warning letter at
- 14 that point in time. And we did also feel that this fine
- 15 was consistent with fines in similar cases.
- 16 CHAIRMAN LEARA: Any questions for
- 17 Mr. Grewach? Seeing none, I will move for the approval
- 18 of Disciplinary Action No. 20-046, Isle of Capri-
- 19 Boonville, and ask for a second.
- 20 COMMISSIONER BOULWARE: Second.
- 21 CHAIRMAN LEARA: Second Commissioner
- 22 Boulware. Any other discussion? Seeing none, Angie.
- MS. FRANKS: Commissioner Hane.
- 24 COMMISSIONER HANE: Approved.
- MS. FRANKS: Commissioner Conway.

- 1 COMMISSIONER CONWAY: Approved.
- 2 MS. FRANKS: Commissioner Boulware.
- 3 COMMISSIONER BOULWARE: Approved.
- 4 MS. FRANKS: Commissioner Finney?
- 5 COMMISSIONER FINNEY: Approved.
- 6 CHAIRMAN LEARA: Approved.
- 7 MS. FRANKS: By your vote, you've adopted
- 8 DC-20-046.
- 9 CHAIRMAN LEARA: Next agenda item,
- 10 Disciplinary Action No. 20-047, The Missouri Gaming
- 11 Company, LLC. Mr. Grewach.
- 12 MR. GREWACH: Under Tab G you have a
- 13 Preliminary Order of Discipline directed at Argosy
- 14 Riverside Casino. This discipline combines five
- 15 separate promotional violations that occurred during a
- 16 time period from September 6th, 2019 through November
- 17 22nd, 2019 into one discipline.
- 18 The rules involved include a provision that
- 19 requires the casino to have dated written rules
- 20 immediately available to patrons and to the Commission
- 21 for every promotion. It requires that all prizes be
- 22 awarded according to those promotional rules. It
- 23 prohibits any misleading statements or advertising
- 24 regarding a promotion. It prohibits a promotion from
- 25 being conducted in any manner that reflects negatively

- 1 on the licensee. And if a promotion uses coupons, the
- 2 face value of the coupon must be clearly legible to
- 3 surveillance.
- 4 The first violation that is outlined in
- 5 Paragraph 6 of your preliminary order involved a
- 6 violation where coupons were not legible to a
- 7 surveillance.
- 8 This issue was self-reported by the casino
- 9 to us on September 6th, 2019, and the print and the font
- 10 on the coupons was too small for surveillance to be able
- 11 to legibly read.
- 12 The investigation determined that 13,952 of
- 13 these coupons had been sent out in the months of August
- 14 and September of 2019, and 8,820 of them had been
- 15 redeemed.
- The second promotion is outlined in
- 17 Paragraph 7 of your Preliminary Order of Discipline. It
- 18 involves the violation of the rule prohibiting
- 19 misleading statements relating to a promotion. This was
- 20 an issue self-reported to us by the casino on September
- 21 9, 2019.
- 22 Argosy, along with another property,
- 23 Hollywood Kansas Speedway, had a joint promotion which
- 24 was going to offer a total of \$200,000 in prizes between
- 25 the two properties. However, the advertisement on the

- 1 billboard and on the company's website only included the
- 2 Argosy logo, which could potentially mislead a patron
- 3 believing all \$200,000 of the prize money would be paid
- 4 at the Argosy Riverside property.
- 5 The third violation outlined in Paragraph 8
- 6 of your Preliminary Order of Discipline involves a
- 7 failure to award prizes according to promotional rules.
- 8 This issue was self-reported to us by the casino on
- 9 September 21st, 2019. That promotion was the same
- 10 promotion that was at issue with the billboard.
- 11 And in the particular promotion, the
- 12 promotional rules provided that the promotion was going
- 13 to run for all 17 weeks of the NFL season, and from 6
- 14 a.m. Tuesday to 11:59 p.m. Saturday the entries were to
- 15 be awarded to patrons during that time period. The
- 16 casino self-reported to us that the promotion was
- incorrectly set up to end at 11:59 a.m. on Saturday
- 18 instead of 11:59 p.m. on Saturday.
- 19 The casino also self-reported to us the
- 20 fourth violation, which is outlined in Paragraph 9 of
- 21 your Preliminary Order of Discipline on September 24,
- 22 2009, and involved the violation of the rule that
- 23 requires casinos to have dated written rules
- 24 immediately available to the Commission and patrons.
- 25 There were rules for a promotion that was to

- 1 run on specific dates in July of 2019, however, they
- 2 continued to run that promotion in the months of August
- 3 and September without updating the rules or identifying
- 4 specific dates in those two months that the promotion
- 5 would be available to patrons.
- The fifth violation, which is outlined in
- 7 Paragraph 10 of your Preliminary Order of Discipline,
- 8 was self-reported to us by the casino on November 22nd
- 9 2019. It involved a violation of the rule requiring
- 10 prizes to be paid out according to the promotional
- 11 rules.
- 12 These promotional rules stated that patrons
- 13 were eligible for drawings if they inserted their player
- 14 card into a slot machine during specified periods. They
- 15 were not required by the rules of the promotion to play
- 16 those machines. They could simply insert the card and
- 17 take it out to be eligible.
- 18 Unfortunately, the software was set up in
- 19 such a manner that did require the patrons to play in
- 20 order to earn points, and also it would not award any
- 21 drawings if the card was still in the machine at the end
- 22 of the gaming day. There were 197 patrons who did not
- 23 receive entries into the drawing.
- The DRB recommended a \$20,000 fine. In
- 25 response, the casino pointed out that all five problems

- were self-reported by the casino and immediately
- 2 corrected. On the small font for the coupons, they said
- 3 their marketing department was reminded to obtain sample
- 4 coupons in the future to ensure they did comply.
- 5 In relation to the billboard and website
- 6 issue, they indicate that they received no patron
- 7 complaints.
- 8 For the incorrect setting of the end time of
- 9 the promotion, they indicated they terminated the
- 10 responsible employee. They also indicated they
- 11 terminated the responsible employee for failing to
- 12 update the rules of the promotion. And they also
- 13 pointed out they awarded patrons over \$190,000 in
- 14 prizes.
- 15 On the issue of the software, they indicated
- 16 they were not aware that the entries -- that the patrons
- 17 were not being properly credited. They indicated for
- 18 those 197 patrons affected, that they award a total of
- 19 \$4,525 of free slot pay.
- 20 They requested the fine to be reduced to
- 21 \$10,000. DRB voted to continue with its recommendation
- 22 of the \$20,000 fine, primarily due to the number of
- 23 violations involved and the prior history of promotional
- 24 issues that Argosy has had.
- 25 CHAIRMAN LEARA: Any questions for

- 1 Mr. Grewach? Ed, I have one. With all of these issues
- being self-reported, if they were not self-reported,
- 3 what would be the typical fine for something of this
- 4 nature if it was discovered in an audit or by, as we've
- 5 seen, customers.
- 6 MR. GREWACH: I couldn't give you a number,
- 7 Mr. Chairman, but it would be higher. I mean, we do
- 8 take that into account. And even when you look at
- 9 Argosy's promotional record, we get the sense that
- 10 Argosy is good at self-reporting. We obviously don't
- 11 know if other people aren't because if they don't report
- 12 it, we don't know.
- 13 But from this case you can see that they
- 14 reported things such as the billboard that another
- 15 property might say, well, that's not really a violation.
- 16 That's not necessarily misleading. I get a sense that
- 17 Argosy is very good at self-reporting and I think the
- 18 DRB does take that into account when they pick a
- 19 specific number. To answer the question if they hadn't
- 20 self-reported where would it be, it would be probably
- 21 somewhat higher than this number.
- 22 COMMISSIONER BOULWARE: I'm curious what
- 23 they attribute the high number of violations during a
- 24 finite period to? Was there a change in the marketing
- 25 department? What was going on?

- 1 MR. GREWACH: They didn't really give any
- 2 explanation other than they fired two employees that
- 3 were directly responsible for two of those issues. One
- 4 of them, Ms. Thompson, as a matter of fact, was head of
- 5 the department that oversaw quite a bit of this
- 6 promotional activity.
- 7 COMMISSIONER CONWAY: Promotional
- 8 violations, just to kind of give us some general
- 9 background, promotional violations would be those that
- 10 don't necessarily affect the actual gaming. A slot
- 11 paying off incorrectly or something like that would not
- 12 be a promotional violation. This deals more, I guess,
- 13 with activities or points acquired?
- MR. GREWACH: Yes, it deals with promotions
- 15 that they offer a patron as an incentive to get the
- 16 patrons in. Special drawings like you've seen here.
- 17 But to answer the question, it does not affect the
- 18 adjusted gross revenue. It doesn't affect taxes or the
- 19 outcome of games.
- When we look at a promotional issue, what
- 21 really we look at is the fact that it does negatively
- 22 affect a patron because the patron was induced to come
- 23 to the property on the representation that this
- 24 promotion was going to be conducted and these were going
- 25 to be the prizes and, in fact, it doesn't happen.

- 1 That's really the basis of a promotional violation.
- 2 COMMISSIONER CONWAY: So we only regulate
- 3 when a promotional violation doesn't live up to the
- 4 expectation of what the promotion is. Do we regulate
- 5 the amount of points that can be acquired by patrons?
- 6 Those aren't necessarily equal from patron to patron,
- 7 are they?
- 8 MR. GREWACH: No, we do not regulate that.
- 9 Our only requirement for their player reward system is
- 10 that they have rules and that they comply with them.
- 11 They get to decide what those rules are and how you
- 12 acquire points. They can change those rules as long as
- 13 that change is in writing and available to the patrons.
- 14 COMMISSIONER CONWAY: I think that's great.
- 15 I think it would be very difficult to have to regulate
- 16 the activities of the acquisition of points for
- 17 different patrons and things like that. Thank you.
- 18 CHAIRMAN LEARA: Any other questions?
- 19 COMMISSIONER FINNEY: Just on Commissioner
- 20 Boulware's point, we don't really know why these
- 21 mistakes were made, except that potentially two
- 22 employees were responsible and those employees were
- 23 terminated?
- 24 MR. GREWACH: That's correct. That's the
- 25 only explanation I would have to offer.

- 1 COMMISSIONER FINNEY: Obviously I understand
- 2 the end result, but have we been able to identify what
- 3 the failure was that led to the infractions?
- 4 MR. GREWACH: Well, in each particular
- 5 instance it was something different. Marketing not
- 6 getting a sample of the coupons to verify with
- 7 surveillance that they were legible. With the billboard
- 8 and website issue, no one double checking that to make
- 9 sure that it did include both properties in the
- 10 description. Sometimes there are software glitches like
- 11 with the kiosk and with the other promotion that was not
- 12 acknowledging patrons who put their card in and took it
- 13 out.
- 14 It is a software glitch and sometimes the
- 15 casino says, well, we didn't know about that. But to
- 16 us, it's their obligation to comply with the rules,
- 17 whatever the source of the issue is. Now, we don't tell
- 18 them you've got to do a test run to make sure it works.
- 19 But certainly if they don't do a test run and it doesn't
- 20 work, then they end up before us.
- 21 COMMISSIONER HANE: It's their game, so
- 22 let's make sure that it works.
- MR. GREWACH: Right.
- 24 COMMISSIONER FINNEY: So we would say
- 25 basically it would be a lack of diligence or negligence

- 1 ultimately, carelessness?
- MR. GREWACH: Yes. Negligence in every one
- 3 of these five, yes.
- 4 COMMISSIONER FINNEY: It seems a little
- 5 high. For self-reported negligence, \$20,000 seems a
- 6 little high. But I'll yield to the Commission.
- 7 CHAIRMAN LEARA: If there's no motion, I'm
- 8 somewhat indifferent on the amount.
- 9 COMMISSIONER FINNEY: I guess I'd move to
- 10 amend to \$15,000. They asked for ten. We're at 20. So
- 11 that would be our motion. Move to amend to 15.
- 12 CHAIRMAN LEARA: There's a motion to amend.
- 13 We need a second.
- 14 COMMISSIONER HANE: I'll second.
- 15 CHAIRMAN LEARA: Discussion?
- 16 COMMISSIONER CONWAY: I don't know I feel
- 17 all that strongly about it. Given the number of
- 18 violations, five in a three-month period, it just seems
- 19 pretty egregious. We don't have anything in front of us
- 20 to suggest it was intentional, but, you know, making one
- 21 mistake is bad. Two is even worse. Five, that's really
- 22 problematic. Based on that, I don't have any reason to
- 23 second guess the recommended \$20,000 penalty.
- 24 COMMISSIONER FINNEY: To respond to that
- 25 real quickly, I don't necessarily disagree that 20 isn't

- 1 in the realm of reason. I guess the reason for my
- 2 motion to amend is because we have, as you know, levied
- 3 \$100,000 fine for something that was, in my opinion,
- 4 intentional and egregious and repeated.
- 5 So notwithstanding the number of violations,
- 6 my thinking on it was that it was self-reported and so I
- 7 just felt that \$20,000, in proportion to the \$100,000
- 8 fine that we had given before, where it was so much
- 9 worse, that \$15,000 was reasonable. So that's why I
- 10 made the motion.
- 11 CHAIRMAN LEARA: Any thoughts,
- 12 Commissioner Conway? I hate to put you on the spot.
- 13 COMMISSIONER CONWAY: I understand where
- 14 Mr. Finney is coming from. I think the wording that
- 15 would make me agree with it is that it was self-reported
- 16 and they have a reputation for self-reporting these
- 17 issues.
- 18 MR. GREWACH: That's our sense that they do
- 19 because of the number of reports we received from them.
- 20 COMMISSIONER CONWAY: They've been a good
- 21 player.
- 22 COMMISSIONER HANE: Plus the fact they
- 23 obviously have done some sort of -- they self-reported,
- 24 so they've done their own internal investigation. They
- 25 have discovered or think they have discovered the

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1 problem and taking pretty serious steps to correct that
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- 2 by dismissing two employees, one being the head of the
- 3 marketing outfit. So, you know, I think that they've
- 4 done -- shown that they have -- are serious about
- 5 correcting their own problems.
- 6 CHAIRMAN LEARA: I think we'll call the
- 7 vote. I don't know where this will land. We're voting
- 8 on the motion to amend the fine to \$15,000. If there's
- 9 no other discussion, we'll call the roll.
- 10 MS. FRANKS: Commissioner Hane.
- 11 COMMISSIONER HANE: Approved.
- MS. FRANKS: Commissioner Conway.
- COMMISSIONER CONWAY: Approved.
- MS. FRANKS: Commissioner Boulware.
- 15 COMMISSIONER BOULWARE: Not approved.
- MS. FRANKS: Commissioner Finney.
- 17 COMMISSIONER FINNEY: Approved.
- 18 MS. FRANKS: Chairman Leara.
- 19 CHAIRMAN LEARA: Approved.
- 20 So now we've amended the disciplinary action
- 21 of No. 20-047 to a fine of \$15,000. Is there any
- 22 discussion on the action and approval? Seeing none, I
- 23 will move for the approval of said disciplinary order.
- 24 Second anyone?
- 25 COMMISSIONER FINNEY: Second.

- 1 CHAIRMAN LEARA: Second Commissioner Finney.
- 2 Any other discussion? Seeing none, Angie.
- 3 MS. FRANKS: Commissioner Hane?
- 4 COMMISSIONER HANE: Approved.
- 5 MS. FRANKS: Commissioner Conway.
- 6 COMMISSIONER CONWAY: Approved.
- 7 MS. FRANKS: Commissioner Boulware?
- 8 COMMISSIONER BOULWARE: Approved.
- 9 MS. FRANKS: Commissioner Finney.
- 10 COMMISSIONER FINNEY: Approved.
- 11 MS. FRANKS: Chairman Leara.
- 12 CHAIRMAN LEARA: Approved.
- 13 MS. FRANKS: By your vote, you've adopted
- 14 Disciplinary Action DC-20-047 as amended.
- 15 CHAIRMAN LEARA: Next item is Consideration
- 16 of Waiver of Institutional Investors. First one being
- 17 AustralianSuper Party Limited. Mr. Grewach.
- 18 MR. GREWACH: Mr. Chairman, under Roman
- 19 Numeral VIII, we have three requests for waiver of
- 20 licensures by institutional investors. Item H is
- 21 AustralianSuper Party Ltd, which is an Australian
- 22 pension plan. Items I and J are Rice Hall James &
- 23 Associates, LLC, and Royce & Associates, LP.
- 24 Those two companies are investment companies
- 25 that invest in small to mid-size capital companies and

- 1 they all three are requesting authority to acquire up to
- 2 20 percent in shares of stock in Missouri Gaming
- 3 Commission licensees as institutional investors.
- 4 CHAIRMAN LEARA: Were they publically
- 5 traded, these three?
- 6 MR. GREWACH: They are not.
- 7 CHAIRMAN LEARA: So they don't have any
- 8 considerations with the SEC, then, I suppose?
- 9 MR. GREWACH: I'd like to address that
- 10 question to Pete Studer.
- 11 MR. STUDER: Pete Studer, financial
- 12 investigator. I believe they do have SEC numbers.
- 13 They're not themselves registered, but they have to be
- 14 registered to transact securities.
- 15 CHAIRMAN LEARA: Right. Right. Is there an
- 16 approval or denial process? That's just a notice to the
- 17 SEC, I think.
- MR. STUDER: Yes.
- 19 CHAIRMAN LEARA: Thank you. Any other
- 20 questions? And I think we're just on AustralianSuper
- 21 Party?
- MR. GREWACH: Correct.
- 23 CHAIRMAN LEARA: Seeing none, I will move
- 24 for the approval on Resolution No. 20-031 and ask for a
- 25 second.

- 1 COMMISSIONER CONWAY: Second.
- 2 CHAIRMAN LEARA: If no other discussion,
- 3 Angie, please call the roll.
- 4 MS. FRANKS: Commissioner Hane.
- 5 COMMISSIONER HANE: Approved.
- 6 MS. FRANKS: Commissioner Conway.
- 7 COMMISSIONER CONWAY: Approved.
- 8 MS. FRANKS: Commissioner Boulware.
- 9 COMMISSIONER BOULWARE: Approved.
- 10 MS. FRANKS: Commissioner Finney.
- 11 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 13 CHAIRMAN LEARA: Approved.
- MS. FRANKS: By your vote, you've adopted
- 15 Resolution No. 20-031.
- 16 CHAIRMAN LEARA: Next item under section I,
- 17 Rice Hall James & Associates. Same issue. Mr. Grewach.
- MR. GREWACH: That is, again, an
- 19 institutional waiver request to acquire up to 20 percent
- 20 in Missouri licensees.
- 21 CHAIRMAN LEARA: Same thing, up to 20
- 22 percent?
- MR. GREWACH: Yes.
- 24 CHAIRMAN LEARA: Any discussion or further
- 25 questions for Mr. Grewach? I will move for the approval

- 1 of the waiver for Rice Hall James & Associates,
- 2 Resolution No. 20-032, and look for a second.
- 3 COMMISSIONER FINNEY: Second.
- 4 CHAIRMAN LEARA: Commissioner Finney gets it
- 5 that time. Any other discussion? Seeing none, Angie,
- 6 please call the roll.
- 7 MS. FRANKS: Commissioner Hane.
- 8 COMMISSIONER HANE: Approved.
- 9 MS. FRANKS: Commissioner Conway.
- 10 COMMISSIONER CONWAY: Approved.
- 11 MS. FRANKS: Commissioner Boulware.
- 12 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.
- 14 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 16 CHAIRMAN LEARA: Approved.
- MS. FRANKS: By your vote, you've adopted
- 18 Resolution No. 20-032.
- 19 CHAIRMAN LEARA: Next item, J, Royce &
- 20 Associates. Same thing, Mr. Grewach?
- 21 MR. GREWACH: It is. That company is
- 22 requesting to be authorized to acquire up to 20 percent
- 23 interest in gaming Missouri licensees.
- 24 CHAIRMAN LEARA: Any questions for
- 25 Mr. Grewach?

- 1 COMMISSIONER CONWAY: Just one question.
- 2 The 20 percent figure is locked in stone, I guess,
- 3 correct? So what they're requesting, the max is 20
- 4 percent?
- 5 MR. GREWACH: Correct. The way the rule
- 6 works is that anyone who acquires more than five percent
- 7 in any of our licensees has to either be licensed or get
- 8 an institutional investor waiver. You can get a waiver
- 9 up to 20 percent, but once you acquire more than 20
- 10 percent, you do have to be licensed. You can't go over
- 11 20 percent under the rule without a license.
- 12 COMMISSIONER CONWAY: Thank you.
- 13 CHAIRMAN LEARA: Any other questions for
- 14 Mr. Grewach? Seeing none, I will move for the approval
- of Resolution No. 20-033 and ask for a second.
- 16 COMMISSIONER FINNEY: Second.
- 17 CHAIRMAN LEARA: Commissioner Finney second.
- 18 Any other discussion? Seeing none, Angie.
- MS. FRANKS: Commissioner Hane.
- 20 COMMISSIONER HANE: Approved.
- 21 MS. FRANKS: Commissioner Conway.
- 22 COMMISSIONER CONWAY: Approved.
- MS. FRANKS: Commissioner Boulware.
- 24 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.

- 1 COMMISSIONER FINNEY: Approved.
- MS. FRANKS: Chairman Leara.
- 3 CHAIRMAN LEARA: Approved.
- 4 MS. FRANKS: By your vote, you've adopted
- 5 Resolution No. 20-033.
- 6 CHAIRMAN LEARA: Item No. IX, I will make a
- 7 motion for closed meeting under Sections 313.847 of the
- 8 Revised Statutes of Missouri, Investigatory, Proprietary
- 9 and Application Records and under 610.021(1), Revised
- 10 Statutes of Missouri, Legal Actions and Matters Subject
- 11 to Attorney/Client Privilege, (3) & (13) Personnel, (12)
- 12 Contracts and (14) Records Protected from Disclosure by
- 13 Law. And I'll ask for a second.
- 14 COMMISSIONER FINNEY: Second.
- 15 CHAIRMAN LEARA: We have a second. Any
- 16 discussion? Seeing no, Angie, please call the roll.
- MS. FRANKS: Commissioner Hane.
- 18 COMMISSIONER HANE: Approved.
- 19 MS. FRANKS: Commissioner Conway.
- 20 COMMISSIONER CONWAY: Approved.
- MS. FRANKS: Commissioner Boulware.
- 22 COMMISSIONER BOULWARE: Approved.
- MS. FRANKS: Commissioner Finney.
- 24 COMMISSIONER FINNEY: Approved.
- 25 MS. FRANKS: Chairman Leara.

1	CHA	AIRMAI	N LEZ	ARA:	:	Approved.					
2	We	will	now	go	to	closed.	Tha	ank :	you	ι.	
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1	CERTIFICATE
2	I, Joann Renee Richardson, Certified Court
3	Reporter, do hereby certify that pursuant to Notice
4	there came before me on September 30, 2020, Missouri
5	Gaming Commission, at 3417 Knipp Drive, City of
6	Jefferson City, County of Cole, who was first sworn by
7	me to testify the whole truth of all knowledge
8	concerning the matter in controversy aforesaid; that
9	they were examined, and their examination then and there
10	was written in machine shorthand by me and afterwards
11	transcribed and is fully and correctly set forth in the
12	foregoing pages; and this hearing is herewith returned.
13	I further certify that I am neither attorney or
14	counsel for, nor related to, nor employed by any of the
15	parties to this action in which this hearing is taken;
16	and further that I am not a relative or employee of any
17	attorney or counsel employed by the parties hereto, or
18	financially interested in this action.
19	Given at my office in the City of St. James,
20	County of Phelps, State of Missouri, this 18th day of
21	October, 2020.
22	
23	Joann Renee Richardson, CCR
24	
25	

## MISSOURI GAMING COMMISSION Second Open Session Minutes September 30, 2020

The Missouri Gaming Commission (the "Commission") went into the second open session at approximately 11:35 a.m. on September 30, 2020, at the Missouri Gaming Commission, 3417 Knipp Drive, Jefferson City, Missouri.

Commissioner Hane moved to adjourn the second open session meeting. Commissioner Finney seconded the motion and after a roll call vote was taken, Hane – yes, Conway – yes, Boulware – yes, Finney – yes, and Leara – yes, the motion passed unanimously.

The meeting ended at 11:40 a.m.