

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2024
(Values in 000's)

| | <u>Slot AGR</u> | | <u>Table AGR</u> | | <u>Hybrid AGR</u> | | <u>Total AGR</u> | | <u>Admissions</u> | | <u>Patrons</u> | | <u>Win Per Patron</u> | | <u>Slot Hold %</u> | | <u>Table Win %</u> | |
|----------------------------------|------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
| | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> |
| <u>Kansas City Market</u> | | | | | | | | | | | | | | | | | | |
| Argosy | \$9,833 | -13.7% | \$2,557 | -17.1% | \$0 | 0.0% | \$12,390 | -14.5% | 158.8 | -19.4% | 82.4 | -19.0% | \$150.37 | 5.6% | 9.4% | 3.1% | 16.6% | -8.1% |
| Harrah's KC | \$8,636 | -19.2% | \$2,662 | -22.4% | \$0 | 0.0% | \$11,299 | -20.0% | 146.1 | -21.8% | 78.3 | -17.3% | \$144.30 | -3.2% | 9.6% | -1.2% | 23.0% | -18.3% |
| Bally's KC | \$8,505 | -13.3% | \$937 | -13.6% | \$0 | 0.0% | \$9,442 | -13.3% | 186.4 | -13.4% | 100.6 | -11.5% | \$93.86 | -2.0% | 11.1% | -2.0% | 16.0% | -8.0% |
| Ameristar KC | \$12,314 | -9.2% | \$1,769 | -15.5% | \$0 | 0.0% | \$14,083 | -10.0% | 198.3 | -18.3% | 98.5 | -17.5% | \$142.97 | 9.1% | 9.8% | 5.4% | 19.1% | -10.5% |
| Total | \$39,288 | -13.5% | \$7,926 | -18.3% | \$0 | 0.0% | \$47,214 | -14.4% | 689.6 | -18.1% | 359.8 | -16.2% | \$131.22 | 2.2% | 9.9% | 1.8% | 18.9% | -12.0% |
| <u>St. Louis Market</u> | | | | | | | | | | | | | | | | | | |
| Hollywood | \$15,246 | -4.2% | \$2,764 | -6.4% | \$0 | -100.0% | \$18,010 | -4.5% | 260.2 | -14.3% | 127.8 | -12.8% | \$140.93 | 9.5% | 7.4% | -18.7% | 20.1% | -7.9% |
| River City | \$16,045 | -8.4% | \$1,993 | -36.8% | \$0 | 0.0% | \$18,038 | -12.7% | 310.5 | -9.3% | 154.3 | -11.0% | \$116.90 | -1.9% | 8.9% | -0.2% | 17.3% | -26.5% |
| Horseshoe St. Louis | \$9,438 | -10.4% | \$1,472 | 3.5% | \$0 | 0.0% | \$10,910 | -8.7% | 172.0 | -15.5% | 90.1 | -15.3% | \$121.09 | 7.8% | 9.4% | -6.5% | 25.4% | -1.1% |
| Ameristar SC | \$17,526 | -12.9% | \$4,031 | -1.2% | \$0 | -100.0% | \$21,557 | -11.5% | 295.5 | -14.1% | 143.6 | -13.2% | \$150.12 | 1.9% | 9.2% | -2.4% | 18.2% | -4.6% |
| Total | \$58,254 | -9.1% | \$10,261 | -11.6% | \$0 | -100.0% | \$68,515 | -9.7% | 1,038.2 | -13.0% | 515.8 | -12.9% | \$132.83 | 3.6% | 8.6% | -7.5% | 19.3% | -10.6% |
| <u>Out State Markets</u> | | | | | | | | | | | | | | | | | | |
| Century Caruthersville | \$3,017 | -7.2% | \$359 | -5.4% | \$0 | 0.0% | \$3,376 | -7.0% | 44.6 | -12.3% | 20.3 | -10.4% | \$166.30 | 3.7% | 10.4% | 0.3% | 32.3% | 3.3% |
| St. Jo | \$3,189 | -9.7% | \$139 | 15.7% | \$0 | 0.0% | \$3,328 | -8.8% | 52.8 | -11.1% | 29.0 | -11.0% | \$114.76 | 2.4% | 11.0% | -1.0% | 30.7% | 43.9% |
| Mark Twain | \$2,214 | -22.8% | \$0 | -100.0% | \$0 | 0.0% | \$2,214 | -23.3% | 28.4 | -28.4% | 13.4 | -27.9% | \$165.25 | 6.4% | 11.2% | 2.4% | #DIV/0! | #DIV/0! |
| Isle - Boonville | \$5,384 | -18.2% | \$622 | 0.2% | \$0 | 0.0% | \$6,006 | -16.6% | 79.4 | -19.2% | 40.3 | -20.5% | \$149.03 | 4.8% | 9.8% | -3.1% | 29.0% | 5.2% |
| Century Cape | \$4,172 | -11.9% | \$610 | 8.7% | \$0 | 0.0% | \$4,782 | -9.7% | 74.3 | -11.9% | 37.3 | -9.8% | \$128.21 | 0.1% | 10.1% | 2.0% | 24.6% | 13.6% |
| Total Statewide | \$115,519 | -11.5% | \$19,916 | -13.4% | \$0 | -100.0% | \$135,435 | -11.9% | 2,007.3 | -15.2% | 1,015.9 | -14.4% | \$133.32 | 3.0% | 9.3% | -3.6% | 19.6% | -9.7% |

Note: Values are subject to change.