

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2022
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,839	-6.0%	\$2,709	2.0%	\$97	100.0%	\$14,646	-4.0%	192.0	-12.5%	101.2	-14.9%	\$144.72	12.8%	9.6%	0.0%	18.7%	-12.2%
Harrah's KC	\$10,695	-6.1%	\$1,234	-64.9%	\$0	0.0%	\$11,930	-20.0%	197.7	-14.8%	102.8	-16.2%	\$116.05	-4.5%	9.4%	0.0%	9.8%	-64.5%
Bally's KC	\$9,284	0.6%	\$1,135	-2.8%	\$0	0.0%	\$10,419	0.2%	197.8	-10.8%	104.8	-7.2%	\$99.41	7.9%	11.3%	0.6%	18.7%	15.1%
Ameristar KC	\$14,553	-1.1%	\$1,721	-3.1%	\$0	0.0%	\$16,274	-1.3%	243.2	-8.6%	120.9	-10.8%	\$134.61	10.6%	9.6%	1.5%	17.0%	-10.0%
Total	\$46,371	-3.3%	\$6,800	-25.4%	\$97	100.0%	\$53,268	-6.6%	830.7	-11.6%	429.7	-12.3%	\$123.97	6.5%	9.9%	0.7%	15.7%	-28.0%
<u>St. Louis Market</u>																		
Hollywood	\$16,342	-2.2%	\$2,819	14.1%	\$101	100.0%	\$19,262	-0.1%	280.9	-15.8%	137.8	-12.8%	\$139.78	14.5%	9.4%	4.2%	22.4%	22.1%
River City	\$17,789	-3.2%	\$3,216	20.9%	\$0	0.0%	\$21,004	-0.1%	337.3	-1.7%	177.0	-1.0%	\$118.67	0.9%	8.9%	-4.4%	22.6%	25.9%
Horseshoe St. Louis	\$11,571	-2.4%	\$1,380	40.7%	\$0	0.0%	\$12,951	0.9%	212.7	-0.1%	113.6	-0.2%	\$114.00	1.1%	10.3%	0.5%	25.4%	43.5%
Ameristar SC	\$19,414	-7.5%	\$4,856	-11.0%	\$197	9.8%	\$24,468	-8.1%	353.4	-3.0%	170.6	-5.0%	\$143.42	-3.2%	8.9%	-5.9%	21.6%	-11.9%
Total	\$65,116	-4.1%	\$12,271	6.1%	\$298	65.7%	\$77,684	-2.5%	1,184.3	-5.6%	599.0	-4.9%	\$129.69	2.6%	9.3%	-2.0%	22.4%	8.7%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,155	-16.1%	\$204	-40.7%	\$0	0.0%	\$3,360	-18.1%	47.5	-18.0%	21.4	-16.4%	\$156.99	-2.0%	10.1%	-5.2%	21.4%	-6.4%
St. Jo	\$3,644	-7.9%	\$197	17.3%	\$0	0.0%	\$3,841	-6.8%	62.4	-12.1%	34.8	-13.6%	\$110.36	7.8%	11.2%	0.0%	31.9%	16.5%
Mark Twain	\$3,027	-11.4%	\$24	-70.6%	\$0	0.0%	\$3,050	-12.7%	40.7	-20.2%	19.6	-19.8%	\$155.62	8.8%	11.4%	2.8%	23.3%	12.6%
Isle - Boonville	\$6,793	-5.5%	\$868	33.6%	\$0	0.0%	\$7,662	-2.3%	104.5	-5.1%	54.7	-3.8%	\$140.07	1.6%	9.8%	-4.6%	37.8%	63.2%
Century Cape	\$4,855	-8.9%	\$665	52.6%	\$0	0.0%	\$5,520	-4.2%	85.2	-8.7%	42.1	-10.1%	\$131.11	6.5%	10.2%	-4.0%	22.6%	37.2%
Total Statewide	\$132,961	-4.7%	\$21,027	-6.0%	\$395	119.9%	\$154,384	-4.7%	2,355.3	-8.6%	1,201.3	-8.6%	\$128.51	4.2%	9.6%	-1.3%	20.0%	-5.1%

Note: Values are subject to change.