

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended December 31, 2019**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$ 12,792	0.3%	\$ 1,854	-27.2%	\$ 14,647	-4.3%	282.3	-1.9%	153.5	1.8%	\$ 95.42	-6.0%	10.1%	-1.1%	18.4%	-13.7%
Harrah's NKC	\$ 12,046	2.7%	\$ 2,842	-26.4%	\$ 14,888	-4.5%	302.3	-1.6%	164.1	-0.1%	\$ 90.72	-4.4%	10.1%	4.2%	17.7%	-22.0%
Isle of Capri - KC	\$ 5,056	-3.7%	\$ 350	4.7%	\$ 5,406	-3.2%	148.8	-6.8%	74.7	-6.9%	\$ 72.37	4.0%	11.1%	-0.5%	28.5%	24.4%
Ameristar KC	\$ 13,981	-2.1%	\$ 1,705	-34.8%	\$ 15,685	-7.2%	375.8	-7.0%	194.4	-6.8%	\$ 80.69	-0.3%	9.4%	-1.9%	14.8%	-28.2%
<b>Total</b>	<b>\$ 43,875</b>	<b>-0.3%</b>	<b>\$ 6,751</b>	<b>-27.9%</b>	<b>\$ 50,626</b>	<b>-5.1%</b>	<b>1,109.2</b>	<b>-4.3%</b>	<b>586.7</b>	<b>-2.9%</b>	<b>\$ 86.29</b>	<b>-2.3%</b>	<b>10.0%</b>	<b>0.1%</b>	<b>17.4%</b>	<b>-20.0%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 16,683	1.5%	\$ 2,919	0.8%	\$ 19,602	1.4%	398.0	-3.4%	194.3	-2.9%	\$ 100.89	4.4%	9.2%	0.6%	19.8%	2.6%
River City	\$ 16,971	-2.2%	\$ 2,968	-7.6%	\$ 19,939	-3.0%	424.9	-10.2%	229.4	-10.0%	\$ 86.92	7.7%	9.5%	-0.3%	19.4%	-4.1%
Lumiere Place	\$ 10,751	-7.3%	\$ 1,980	-16.1%	\$ 12,731	-8.8%	314.8	-12.4%	167.6	-15.2%	\$ 75.96	7.6%	9.8%	-0.7%	19.4%	6.9%
Ameristar SC	\$ 17,988	-9.5%	\$ 4,023	27.4%	\$ 22,010	-4.5%	437.0	-9.1%	234.8	-6.4%	\$ 93.74	2.0%	9.0%	-2.4%	22.9%	26.1%
<b>Total</b>	<b>\$ 62,392</b>	<b>-4.4%</b>	<b>\$ 11,891</b>	<b>2.3%</b>	<b>\$ 74,282</b>	<b>-3.4%</b>	<b>1,574.7</b>	<b>-8.7%</b>	<b>826.1</b>	<b>-8.6%</b>	<b>\$ 89.92</b>	<b>5.7%</b>	<b>9.3%</b>	<b>-0.8%</b>	<b>20.6%</b>	<b>8.4%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 3,071	10.2%	\$ 351	-24.0%	\$ 3,422	5.4%	69.1	1.8%	29.6	0.1%	\$ 115.61	5.3%	10.5%	0.2%	24.7%	-20.8%
St. Jo	\$ 3,337	-6.6%	\$ 198	3.2%	\$ 3,535	-6.1%	75.0	-12.4%	39.5	-12.7%	\$ 89.48	7.5%	11.0%	-1.4%	27.0%	15.9%
Mark Twain	\$ 2,679	9.1%	\$ 111	-28.9%	\$ 2,790	6.8%	57.8	-0.6%	29.0	-0.4%	\$ 96.19	7.2%	11.1%	0.1%	15.8%	-36.0%
Isle - Boonville	\$ 5,544	-7.8%	\$ 732	0.8%	\$ 6,275	-6.8%	115.5	-11.8%	59.4	-11.5%	\$ 105.64	5.2%	9.8%	3.5%	26.1%	-10.4%
Isle - Cape Girardeau	\$ 4,542	-5.9%	\$ 820	20.5%	\$ 5,362	-2.7%	115.9	-18.1%	58.6	-19.6%	\$ 91.50	21.0%	10.2%	2.8%	25.7%	8.3%
<b>Total Statewide</b>	<b>\$ 125,439</b>	<b>-2.7%</b>	<b>\$ 20,853</b>	<b>-10.1%</b>	<b>\$ 146,291</b>	<b>-3.8%</b>	<b>3,117.2</b>	<b>-7.4%</b>	<b>1,628.9</b>	<b>-7.0%</b>	<b>\$ 89.81</b>	<b>3.4%</b>	<b>9.7%</b>	<b>-0.1%</b>	<b>19.8%</b>	<b>-4.1%</b>

Note: Values are subject to change.