

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended July 31, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 11,549	-6.9%	\$ 1,826	4.7%	\$ 13,375	-5.4%	261.5	-11.4%	138.6	-11.3%	\$ 96.50	6.6%	9.9%	2.2%	17.8%	-7.2%
Harrah's NKC	\$ 11,381	-8.1%	\$ 3,514	-23.5%	\$ 14,895	-12.3%	289.2	-12.9%	154.8	-13.4%	\$ 96.22	1.3%	10.2%	1.1%	21.6%	-15.7%
Isle of Capri - KC	\$ 5,381	-7.6%	\$ 395	9.0%	\$ 5,776	-6.6%	164.2	-7.0%	86.2	-8.3%	\$ 67.01	1.8%	10.9%	-3.4%	27.5%	34.6%
Ameristar KC	\$ 14,900	6.5%	\$ 2,729	16.1%	\$ 17,629	7.9%	413.7	2.8%	211.3	2.5%	\$ 83.43	5.2%	9.9%	5.8%	20.0%	-4.8%
Total	\$ 43,211	-3.1%	\$ 8,465	-6.5%	\$ 51,676	-3.7%	1,128.6	-6.4%	590.9	-7.0%	\$ 87.45	3.5%	10.1%	2.3%	20.4%	-10.1%
<u>St. Louis Market</u>																
Hollywood	\$ 17,539	-1.4%	\$ 2,641	-23.3%	\$ 20,180	-5.0%	465.9	-7.3%	232.1	-4.9%	\$ 86.95	-0.1%	9.5%	6.1%	17.9%	-17.8%
River City	\$ 16,699	-4.3%	\$ 2,888	22.6%	\$ 19,587	-1.1%	437.2	-10.3%	234.4	-6.2%	\$ 83.56	5.4%	9.4%	0.9%	22.4%	18.4%
Lumiere Place	\$ 11,368	12.4%	\$ 2,058	-14.7%	\$ 13,426	7.1%	388.3	5.9%	222.8	5.3%	\$ 60.26	1.8%	9.8%	6.0%	15.7%	-26.5%
Ameristar SC	\$ 19,406	-4.2%	\$ 3,986	14.4%	\$ 23,392	-1.4%	470.4	-6.8%	245.5	-5.5%	\$ 95.28	4.3%	9.0%	0.3%	21.7%	-3.8%
Total	\$ 65,013	-0.9%	\$ 11,572	-1.1%	\$ 76,586	-0.9%	1,761.8	-5.4%	934.8	-3.2%	\$ 81.93	2.3%	9.3%	3.0%	19.6%	-8.0%
<u>Out State Markets</u>																
Lady Luck	\$ 2,892	-2.0%	\$ 373	12.8%	\$ 3,265	-0.5%	72.7	-3.0%	33.5	-0.6%	\$ 97.46	0.1%	10.5%	-1.2%	27.1%	21.0%
St. Jo	\$ 3,425	13.0%	\$ 171	-39.7%	\$ 3,597	8.5%	83.5	4.5%	45.8	6.4%	\$ 78.53	2.0%	11.4%	0.1%	20.5%	-40.1%
Mark Twain	\$ 2,665	-2.9%	\$ 155	-16.6%	\$ 2,820	-3.7%	63.9	1.6%	33.8	3.4%	\$ 83.43	-6.9%	11.1%	-4.6%	24.8%	8.1%
Isle - Boonville	\$ 6,830	0.3%	\$ 545	-15.2%	\$ 7,375	-1.0%	142.5	-7.8%	75.0	-6.2%	\$ 98.33	5.5%	10.4%	7.7%	20.8%	-18.3%
Isle - Cape Girardeau	\$ 4,536	-9.1%	\$ 683	-3.0%	\$ 5,219	-8.4%	129.2	-17.0%	66.6	-16.4%	\$ 78.36	9.6%	10.3%	1.1%	26.2%	-3.5%
Total Statewide	\$ 128,573	-1.7%	\$ 21,963	-4.1%	\$ 150,536	-2.0%	3,382.2	-5.9%	1,780.4	-4.8%	\$ 84.55	2.9%	9.8%	2.6%	20.2%	-9.0%

Note: Values are subject to change.